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Lawrence



H. V. Lawrence, Falmouth, Mass.

Gardening on Cape Cod

1886-1956

❁ GARDENING ON CAPE COD

Since 1886



Landscape Offices, Flower Shop and Business Offices

H. V. LAWRENCE, INC.

The Cape Cod Nurseries

FALMOUTH, MASSACHUSETTS

NEW NURSERY HEADQUARTERS

THE CAPE COD GARDENING CENTER

Route 28, East Falmouth, Telephone Fal. 2663

PERENNIAL NURSERY

Lakeview Avenue, Falmouth, Telephone 981-W

LANDSCAPE OFFICES, FLOWER SHOP AND BUSINESS OFFICES

34 Depot Avenue, Falmouth, Telephone 126

1956



Threescore Years and Ten

Seventy years ago, in 1886, Harry V. Lawrence, son of a Cape Cod whaling captain, began buying and selling ornamental plants, fruit trees, seeds and fertilizers, and built his first greenhouse for raising flowers and plants.

Threescore years and ten have passed, years of hard work and honest service, of steady, sturdy growth and progress. Cape Cod's homes have multiplied many-fold in number, and a certain pride of ownership has brought ever-increasing need for good landscaping, nursery and florist services.

The first greenhouse has been succeeded by seven others, with a well-appointed flower and garden shop offering modern service in a modern way.

A well-trained force of fifty men or more, with a fleet of a dozen trucks and up-to-date mechanical

equipment, now carries on the extensive landscape construction of gardens, driveways, walks, terraces, walls, tennis courts, of planting, grading and lawn making, as well as the important maintenance work of mowing, pruning, mulching, spraying and the like.

A staff of six men, all college-trained in landscape architecture and engineering, handles the planning, designing and construction supervision, covering the greater part of Cape Cod and vicinity.

From their half-acre, side-yard beginning, our Cape Cod Nurseries have grown to over 35 acres devoted to the raising of the better grades of trees, shrubs, perennials and other hardy plant materials best for Cape Cod home grounds.

And now comes our largest single step forward in many years — the opening of our new Cape Cod Gardening Center on Route 28 in East Falmouth — and the transferring of our Nursery Sales Headquarters to this larger and more convenient location. It will be staffed with capable landscape nurserymen, and all departments will contribute fully to make it of the widest possible horticultural service.

The Flower Shop and Greenhouses, the Landscape offices and the business offices will remain as always at 34 Depot Avenue in Falmouth.

We are indeed grateful to the host of customer-friends whose continuing loyalty and patronage have made our growth and progress possible, and we pledge anew our dedication to the simple objective of these past threescore years and ten — the promotion of the best interests of Gardening on Cape Cod.

H. V. LAWRENCE, INC.

The Cape Cod Nurseries

MILFORD R. LAWRENCE, *Pres. & Treas.*

LEWIS H. LAWRENCE, *Vice-President*

GEORGE H. BIGELOW, *Vice-President*

E. STANLEY BOLLES, *Nursery Manager*



*This Attractive Cape Cod Garden Terrace Provides Abundant
Outdoor Use and Enjoyment*

“For Human Use and Enjoyment”

Landscape Gardening was many years ago defined as “the art of improving land for human use and enjoyment.” It is an apt definition, and particularly so in these modern days of outdoor living. Homes and grounds alike are today carefully planned and developed to supplement each other. Thus do we achieve greater usefulness, and our sense of beauty is sharpened as we discover new and more appealing materials for both indoor and outdoor use.

Landscape design and landscape improvement now rank equal in importance with the planning and construction of buildings. Few indeed are the homes, churches, motels, or public, industrial and institutional buildings whose grounds are not treated with much thought and effort to make them of maximum use and beauty.

Now more than ever it is coming to be recognized that, no matter how simple the building, the trained skill of the competent landscape designer and plantsman is not a luxury but a logical necessity to plan and provide for the best in human use and enjoyment.

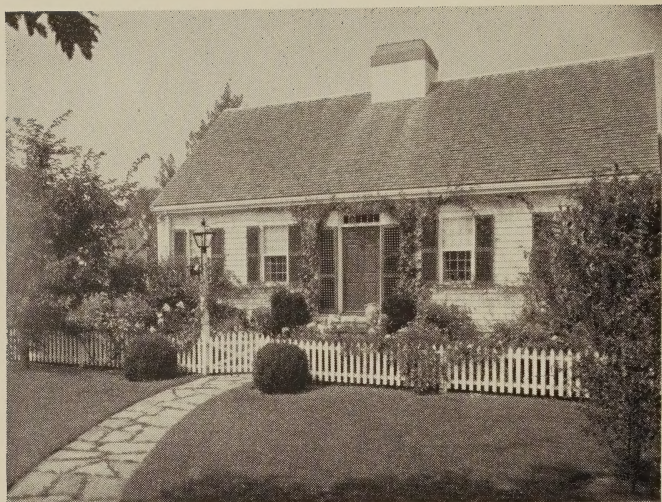
Good landscaping, then, involves two major services: first, wise and expert planning; and second, competent landscape construction and planting.

We at H. V. Lawrence's offer a well-rounded combination of both of these services, to a degree not matched by any other landscape organization in this part of New England.

Our professionally trained landscape architects and our competent experienced labor forces under trained working foremen combine to produce the better grade of landscape development work for any new property, large or small, and for the improvement or renovation of existing properties.

We have a ready supply of all such landscape materials as loam, fill, flagstone, brick, weathered wall stone, peat, fertilizers, seed and a complete line of sturdy home-grown plant materials from our Cape Cod Nurseries.

Estimates for any and all work are made without charge, of course. On smaller planting projects simple sketches are often submitted free of cost. Where definite problems of design and engineering are involved, we do make reasonable charges for whatever plan work is needed and authorized. Such charges apply whether the actual work is done by us or not. Skillful planning produces maximum results in use and enjoyment. The cost of *not* planning is often far greater than the best advice procurable.



A Typical Dooryard Garden Adds Personality to this Modest Cape Home

Landscaping Small Home Grounds

Quite often people say something like this to us, "Would you be willing to help us with our small home grounds? We have hesitated to ask you because we know you have done a great many of the larger estates on the Cape, and we weren't sure you'd want to bother with just a small job like ours."

We like to tell such people, and tell everybody, that, while it is true that we have been privileged to do the landscaping on a number of "larger estates," the great bulk of our work is with the average small home owners, and we are glad to help every one of them. It's fun to do small home grounds. There's an intimacy and a sort of personal feeling about them that sometimes isn't found in the more extensive properties. Living in small homes ourselves (and—shall we admit it?—too often like "shoemaker's children going without shoes") we can readily understand the position of the small home owner, and are inclined to do our very best to help him.

Usually his income is not large. He may have waited for some time after acquiring his home before feeling he could spend more than the barest essentials on his grounds. Now he's ready. He doesn't know just what he does want, but he'd like something simple; something that will look well, and will last; and that the family themselves can take care of. He has a definitely limited amount to put into it.

Indeed we do want to help with just as many cases of that type as we can possibly reach. We do scores of small home grounds every year. And it's pleasing to hear quite frequently too, "We hadn't realized we could get so much for so reasonable an expenditure."

Our Cape Cod Nurseries will gladly have a competent representative call and advise you, without obligation, how best to accomplish whatever you may need. You, or they for you if you wish, may select appropriate plants from the Nurseries, and plant them with every assurance of complete satisfaction.

You'll like the results and the friendly, capable service that produces them.



*The Smaller the Home the More Important is Provision for Pleasant
Outdoor Living Areas*



Lupines, Iris and Poppies in the Spring Perennial Border

Hardy Perennial Flowers

Hardy perennials are the backbone of every good flower garden or border. They live on from year to year, and each season produce rewarding displays of blossoms of every color, form and character.

Because Cape Cod is such a summer home region we specialize particularly in those kinds which are summer-flowering — phlox, lemon lilies, balloon-flower, iris, lilies, delphinium, and a great many others.

Combined with well-chosen annuals they produce all-season pleasure and beauty that is a lasting delight from the creeping phloxes of early spring till the late frosts nip the chrysanthemums.

We grow in our greenhouses many thousands of the best annuals and bedding plants for use in summer gardens.

All perennials 75c each; 3 for \$1.95; 6 or more for 55c each, unless otherwise priced.

Perennials priced at 85c each are 3 for \$2.25; 6 or more for 65c each.

Perennials priced at \$1.00 each are 3 for \$2.70; 6 or more for 80c each.

Perennials priced at \$1.25 each are 3 for \$3.45; 6 or more for \$1.00 each.

Selected Perennials

ACONITUM, Monkshood

napellus Sparks' var. Dark blue. 2-3 ft. July-Aug. 85c each.

AJUGA, Bugle

genevensis. Blue. 6 in. May, good for shade.
reptans rubra. Purple leaves, blue flowers.

ALYSSUM, Goldentuft

saxatile compactum. Yellow. 12 in. May.

AMARYLLIS, see Lycoris

ANEMONE, Windflower

japonica Marie Manchard. Fine semi-double white. 2-3 ft. Sept.-Oct.
japonica September Charm. Silvery pink. 2 ft. Sept.

ANTHEMIS, Chamomile

Moonlight. Lemon-yellow. 2½ ft. June-Oct. 85c each.

AQUILEGIA, Columbine

canadensis. Native. Red and yellow. 1½ ft. June.
chrysantha. Golden-yellow. 1½ ft. May-June.
Crimson Star. Red and white, dwarf. June-July.
Mrs. Elliott's Long Spurred Hybrids. Mixed. 2 ft. May-June.
Silver Star. Pure white. June.

ARTEMISIA, Wormwood

Silver King, Ghost Plant. Silvery foliage. 2-3 ft. June-July.
Silver Mound. Dense mounds of bright silvery feathery foliage. 12 in. All season.

ASCLEPIAS, Butterfly Weed

tuberosa. Orange. 1½-2 ft. July-Sept.

ASTER, Hardy Aster

Amellus elegans. Large deep blue flowers. 12-18 in. Aug.-Sept.
Blue Eyes. Lavender-blue. 2-3 ft. Aug.-Sept.
Harrington's Pink. Fine true pink, semi-double. 3-5 ft. Sept.
Mount Everest. Best white. 3-4 ft. Sept.
Queen Mary. Brilliant blue. 3-4 ft. Sept.
Violetta. New. Exceptionally fine deep violet-purple. 3-4 ft. Sept.

ASTILBE, Astilbe

Beautiful heavy clumps. All varieties 85c each.
Avalanche. Pure white. 2 ft. July-Aug.
Gloria. Fine rose pink. 1½ ft. July.
Peach Blossom. Clear deep pink. 1½-3 ft. July-Aug.
Queen Alexandra. Soft pink. 2 ft. June-July.

CAMPANULA, Bellflower

carpatica. Blue and white varieties, compact. 9 in. June-Oct.

medium — Canterbury Bells. Lilac, blue, white and pink. 2½ ft. June. (Biennials.)

persicifolia. Blue and white varieties. 2-3 ft. June-July.

persicifolia Misty Morn. Beautiful silvery blue double flowers on strong stems. 85c each.

CERASTIUM, Snow-in-Summer

tomentosum. White flowers, silvery foliage. Trailing masses. 6 in. May-June.

CERATOSTIGMA plumbaginoides, Leadwort

Beautiful bright blue rock plant. 6-9 in. July-Aug.

CHRISTMAS ROSE, see Helleborus

CHRYSANTHEMUM, Pyrethrum type

coccineum Robinson Hybrids. Improved variety, fine mixture.

Robinson's Double Dark Crimson. 2-2½ ft. June-July. 85c each.

CHRYSANTHEMUM — Shasta Daisy Varieties

Diener Double. Large fringed white flowers. 2½ ft. June-July.

Majestic. Very large single flowers. 2½ ft. June-July.

CIMICIFUGA, Snakeroot

racemosa simplex. Late large-flowering variety of the above. 3 to 4 ft. 90c each.

CLEMATIS davidiana. Fine blue, good in shade. 1½-2 ft. June-July.

CONVALLARIA, Lily-of-the-Valley

majalis. White. 8 in. May-June.

HARDY GARDEN CHRYSANTHEMUMS

Selected popular varieties, proved by our own experience to be hardy and reliable. A wide range of fall colors includes new introductions and old favorites.

Apache. 4-inch quilled blooms of bright fire red with golden overtones. 2½ ft. Sept. 15.

Avalanche. Large double creamy white. 18 in. Sept. 20.

Bokhara. Double rosy crimson-wine. 2 ft. Oct. 5.

Carnival. Glowing double burnt-orange. 2 ft. Oct. 1.

Charles Nye. Fine large double golden yellow. 2 ft. Sept. 20.

Dauntless. 4-inch flowers in lively bronze shades. 2 to 3 ft. Sept. 15.



Hardy 'Mums — Brilliantly Effective All Through the Fall

Chrysanthemums — continued

- Exquisite.** Beautiful double burgundy-bronze. 2 ft. Oct. 1.
- Flamboyant.** A blend of scarlet, bronze and tangerine. 2½ ft. Sept. 15.
- Football Bronze.** Large recurved blooms of deep bronze. 2½ ft. Sept. 15.
- Lavender Lady.** 3-inch double blooms of soft silvery lavender. 2½ ft. Oct. 5.
- Mellow Glow.** Large double glistening peach-bronze. 2½ ft. Oct. 5.
- Misty Maid.** Delicate shell pink blooms of delightful softness. 2 ft. Sept. 20.
- Moonbeams.** Double 3½-inch blooms of soft primrose yellow. 2½ ft. Oct. 1.
- Mrs. P. S. DuPont III.** Lovely peach-salmon-fawn shades. 2½ ft. Oct. 1.
- New Marjorie Mills.** Glowing ruby-red blooms in profusion. 2 ft. Sept. 15.
- Red Velvet.** Rich masses of deep velvety red. 2 ft. Oct. 5.
- Summertime.** Bright sparkling golden yellow. 2 ft. Early August.
- Tapestry.** Double 3-inch flowers of rich bright pink. 2 ft. Sept. 15.
- Tranquility.** Shades of primrose and lemon yellow. 18 in. Sept. 20.
- White Cloud.** Fully double 3 to 5-inch blooms of creamy white. 2½ ft. Late August.
- Yellow Avalanche.** Large double soft yellow shaggy flowers. 2 ft. Sept. 15.

Best dwarf "Cushion Mums"

- Bowl O'Gold.** Superb bright yellow.
Bronze Mound. Varied bronze shades. Sept. 5.
Coquette. Clear lively pink.
Dean Kay. Deep apple blossom pink. Sept. 10.
Early Gold. Low masses of yellow globes. Sept. 10.
Elite Cushion. Spheres of salmon-bronze.
Golden Carpet. Pompon blooms of glowing gold. Sept. 15.
Golden Cushion. Bright yellow flecked and striped with red.
Lipstick. Strawberry-red.
Niobrara. Small profuse pompons of pure white. Aug. 15.
Powder Puff. Beautiful clean white. Sept. 15.
Santa Claus. Glowing crimson-red. Oct. 5.
Supreme Yellow. Pompon spheres of yellow gold.
Twinkle. Rich fuchsia-purple.
White Mound. Masses of large pure white blossoms.
Yellow Cushion. Pure golden yellow. Early.

DELPHINIUM, Larkspur

- chinense.** In three colors, deep blue, light Cambridge blue and pure white. 1½-2 ft. June-July.
chinense Blue Mirror. Fine sparkling medium blue. 1½ ft. June-July.

PACIFIC HYBRIDS, Named varieties. Separate color strains, giant-flowered tall spikes. 75c each.

- Black Knight.** Deep purple-blues.
Blue Bird. Strong, clear blues.
Cameliard. Clear lavenders.
Galahad. Pure white.
Round Table Series. All the color combinations.
Summer Skies. Sky-blues, white bee.

DIANTHUS, Hardy Pinks

- barbatus** — see Sweet William.
Grenadin strains, carnation-flowered, in yellow, deep red, and white.
plumarius. The old-fashioned clove pink. June.
plumarius Spring Beauty and Highland Rose Hybrids. Large double, all colors.

DICENTRA, Bleeding Heart

- eximea.** Deep rose. Fringed foliage. 12-15 in. All summer. 85c each.
Sweetheart. White variety of the above. 85c each.
spectabilis. Great favorite. Racemes of pink heart-shaped flowers. 2 ft. May. \$1.00 each.

DIGITALIS, Foxglove.

ambigua. Hardy yellow. True perennial. 2 ft. June-July.
purpurea (biennial). Rose shades and pure white. 3-5 ft.
June.

Shirley Hybrids. Fine mixture of all pink shades and white.
3-5 ft. June.

ECHINOPS, Globe Thistle

humilis, Taplow Blue. Steel blue. 3-4 ft. July-Aug.

FERNS

Adiantum pedatum, Maidenhair Fern. 15-24 in. Shade.

Dennstedtia punctilobula, Hay-scented Fern. 1½-2 ft.
Shade. Sq. ft. sods, 75c each, \$7.20 per dozen, \$50.00 per
hundred.

Osmunda cinnamomea, Cinnamon Fern. 4-5 ft. Sun or
shade.

Polystichum acrostichoides, Christmas Fern. 1-1½ ft. Shade.

FUNKIA, see Hosta

GAILLARDIA aristata, Blanketflower. Red and gold. 1½
ft. All season.

The Warrior. Ruby-red. 3 ft. All season.

GEUM, Avens

Fire Opal. Double orange-scarlet. 2 ft. May-July.

Prince of Orange. Large double orange-gold. 2 ft.
May-June.

Princess Juliana. Semi-double orange. 18 in. May-July.

Wilton Ruby. Double scarlet-red. 18 in. May-July.

GYPSOPHILA, Baby's Breath

Bristol Fairy. Double pure white. 2-3 ft. July-Sept.
85c each.

HELENIUM, Sneezeweed

aut. Riverton Gem. Beautiful bronze flowers in large
heads. 4 ft. Aug.-Sept.

HELIANTHEMUM, Sun-rose

nummularium. Fine double yellow. 9 in. June-July.

HELLEBORUS niger, Christmas rose. Large white flowers
in late winter. \$1.00 each.

HEMEROCALLIS, Daylily, Lemon-lily.

flava. Lemon-yellow. 2½ ft. June.

kwanso flore-plena. Double flowers. Orange. July.

thunbergi. Lemon-yellow. 3 ft. July-Aug.

HEMEROCALLIS HYBRIDS. The best of the moderate-price improved hybrids introduced in recent years.

Anna Betscher. Orange yellow lilies. 3½ ft. Mid-July.

Gem. Pale yellow, golden throat. 3 ft. Mid-July.

George Yeld. Large yellow with rose blotches. 4 ft. Late July.

Gold Standard. Strong clear yellow. 3 ft. Mid-July.

Harvest Moon. Fine deep bronzy orange. 3½ ft. Mid-July.

Hyperion. Giant flowers, clear canary yellow. 4 ft. July-Aug. 90c.

J. A. Crawford. Deep yellow on paler background. Large flowers. 3½ ft. Early July.

Lemona. Clean lemon yellow. 4 ft. Late July.

Margaret Perry. Brick-red, yellow stripes and throat. 3 ft. Early July.

Mikado. Striking orange, mahogany throat. 3 ft. Late June.

Mrs. W. H. Wyman. Clear butter-yellow. 3½ ft. Late July-Aug.

We have lesser quantities of a dozen of the modern hybrids in new and unusual colors.

HERBS. Good assortment, including Chives, various Mints, Sage, Winter Savory, Rosemary, Hyssop, True Lavender, Thyme, Lemon Verbena, Parsley, Scented Geraniums, and others.

HEUCHERA, Coral Bells. Airy spikes of graceful flowers, 1 to 2 ft. June-July. Seven outstanding varieties, pure white and all shades of pink from palest to brilliant garnet. Fine large clumps, 85c each.

HIBISCUS, Mallow
moscheutos. Red, pink, white and mixed. 4-5 ft. Aug.-Sept.

HOLLYHOCKS. Double Newport pink, maroon, white and yellow, and single mixed.

HOSTA (Funkia), Plantain Lily.

lancifolia. Lavender flower spikes. Good in shade. 2 ft. July-Aug.

plantaginea. Very fragrant, pure white. Good in shade. 2 ft. Aug.-Sept. 90c each.

undulata variegata. Wavy-edged green and white foliage. Lavender flowers. 1½ ft. July-Aug.

HYPERICUM calycinum, St. Johnswort. Fine midsummer yellow. 1-1½ ft.

IBERIS, Candytuft

sempervirens Snowflake. Masses of white flowers, ever-green foliage. 6-12 in. May.

Perennials best for picking would include these: Columbine, Asters, Shasta Daisy, Chrysanthemum, Lily of the Valley, Delphiniums, Dianthus, Coreopsis, Doronicum, Baby's Breath, Coral Bells, Iris, Lilies, Lupine, Peonies, Tritoma.

IRIS GERMANICA, German Iris

Ten of the better new varieties carefully chosen for color and good growth in shades of blue, lavender, purple, rose-pink, yellow and white.

IRIS KAEMPFERI, Japanese Iris. Distinctive large flattish flowers of varying tints on 2 to 3 ft. stalks, late June, July. 85c each, \$7.80 per dozen for large flowering-size clumps.

Catherine Perry. Double, deep violet-purple.

Gold Bound. Double, pure white, golden throat.

Hercules. Double, lilac blue.

Manad-zura. Double, white veined with blue.

Neptune. Single, deep purple.

Paragon. Single, dark violet-blue.

Purple and Gold. Double, rich purple, gold center.

Templeton. Double, violet-red.

IRIS pumila, Dwarf Iris. 6-8 in. April-May.

Bride. Large flowered pure white.

Excelsa. Beautiful pale lemon-yellow.

Spring Skies. Fine light blue.

IRIS pumila, Autumn-flowering varieties. Bloom Spring and Fall.

Autumn Queen. Pure snow white.

Coerulea. Bright sky-blue.

Jean Siret. Clear chrome-yellow.

Olive White. Cream color.

KNIPHOFIA ovaria, Red-Hot Poker, Torch Lily.

Primrose Beauty. Golden-yellow. 3 ft. Aug.-Sept.

Robinhood. Scarlet-orange. 3 ft. July-Sept.

Springtime. Fine salmon-pink. 2½ ft. July-Sept.

White Fairy. Free flowering creamy white. 2 ft. July-Sept.

All Kniphofias, 85c each.

LAVANDULA, True Lavender

officinalis. Fragrant blue. 1-1½ ft. July-Aug. 90c each.

officinalis rosea. Pink flowering variety of the above. 90c each.

LIATRIS, Gayfeather

scariosa alba. White spikes. 2-3 ft. Sept.-Oct.

scariosa September Glory. Improved variety, violet spikes. 4-5 ft. Sept.

spicata. Lilac-rose. 1½-2½ ft. July-Aug.

All perennials 75c each; 3 for \$1.95; 6 or more for 55c each, unless otherwise priced.

Perennials priced at 85c each are 3 for \$2.25; 6 or more for 65c each.

Perennials priced at \$1.00 each are 3 for \$2.70; 6 or more for 80c each.

Perennials priced at \$1.25 each are 3 for \$3.45; 6 or more for \$1.00 each.

LILIUM, Lilies

- auratum platyphyllum**, Gold-Banded Lily. Great favorite, now again available. \$1.25 each, \$12.00 a dozen.
- candidum**, Madonna Lily. Waxy white. 3-4 ft. July. Large bulbs, potted, 90c each, \$9.00 per dozen.
- longiflorum**. Estate or Hardy Easter Lily. Large white trumpet-type flowers. \$1.25 each, \$12.00 per dozen.
- regale**, Regal Lily. White, flushed yellow. 3-4 ft. July. 90c each, \$9.00 per dozen.
- speciosum album**, White Speciosum Lily. Pure white. 2-3 ft. Aug.-Sept. \$1.25 each, \$12.00 per dozen.
- speciosum rubrum**, Pink Speciosum Lily. Fine large bulbs. 2-3 ft. Aug.-Sept. \$1.25 each, \$12.00 per dozen.
- umbellatum**, Western Orangetup Lily. Orange-red. 1-2 ft. June-July. 75c each, \$6.60 per dozen.

LINUM, Flax

- perenne**. Delicate pale blue blossoms all season. 1½ ft.

LYCORIS, Hardy Amaryllis

- squamigera**. Beautiful orchid-pink lilies in late summer. 2 ft. \$1.00 each.

LUPINUS, Lupine

- polyphyllus**. Blue, white and pink. 3 ft. June.
- Russell Hybrids**. Beautiful colors include pinks, blues, yellows, maroon, bronze in many combinations. Large flowers. 3-4 ft. June-July.

LYTHRUM, Loosestrife

- salicaria Morden's Pink**. Spikes of bright rose-pink. Likes moisture. 3-4 ft. July-Sept.

MONARDA, Bee Balm

- didyma splendens**. Cambridge scarlet. 3 ft. July-Aug.
- didyma Croftway Pink**. Clear pink. 3 ft. July-Aug.

NEPETA, Nepeta

- mussini**, Catmint. Luxuriant masses of lavender-blue. Pleasing gray-green foliage. 1 ft. May-Sept.

PAEONIA, Peony

- All 3 to 5 eye clumps or larger. Good reliable double-flowered varieties, all \$1.25 each.
- Duchesse de Nemours**. Creamy white, sulphur yellow centers.
- Edulis superba**. Good deep rose.
- Festiva maxima**. One of the very best. Fine large fragrant white.
- Karl Rosenfield**. Large deep crimson red.
- Lady Alexandra Duff**. Beautiful soft blush pink, flesh tinted.
- M. Jules Elie**. Clear medium pink, silvery tinge.
- Japanese Single-Flowered Varieties** all \$1.50 each.
- Ama-no-sode**. Large delicate rose-pink.
- Jeanne Lepandry**. Pure white; flat cream center.
- Mikado**. Single dark red, golden stamens.
- Mignon**. Lovely pink.

PAPAVER, Poppy

orientale Hybrids. Pure white, flesh pink, deep crimson and rose-red. 85c each.

PHLOX PANICULATA, Hardy Garden Phlox.

This is probably the most suitable perennial for summer flower masses. We list here a dozen particularly good varieties in most popular colors. We also grow some twenty other kinds that have proved their worth.

Antonin Mercie. Clean pale lavender, white eye.

Beacon. Good cherry-red, medium height.

Daily Sketch. Fine, large, clear pink, deeper eye.

Daybreak. Excellent pale apple-blossom pink, large flowers, medium height.

E. I. Farrington. Best bright salmon-pink, deeper eye.

Fuchsia. New. Real fuchsia red. Medium height.

George Stippe. Deep glowing salmon-pink. Tall.

Graf Zeppelin. Clean white with dark red eye.

Jules Sandeau. Low, clear deep pink without dark eye.

Lillian. Excellent clean soft pink, medium height.

Mary Louise. Best pure white, creamy eye, tall, late.

Miss Lingard. June-flowering white, glossy foliage.

Mrs. Copeyn. Fine clear soft rose-pink, deeper eye. Dark foliage. Medium height.

Pinkette. Beautiful palest blush, creamy buds, pink trumpet.

Salmon Glow. Rich pinkish salmon, white eye. Medium.

Spitfire. Brightest fiery orange scarlet, dark foliage.

Weston. Very large ivory-white flowers. Late.

World Peace. Outstanding new large pure white.

PHLOX SUBULATA, Moss Phlox. Creeping varieties make masses of gay spring color. Plants often flower again in the fall. White, blue, and pink varieties.

PLATYCODON, Balloonflower

grandiflorum. One of the very best midsummer perennials.

Large heads of showy star-shaped flowers. Blue and white varieties. 2-4 ft. July-Aug.

grandiflorum rosea. Light pink shade of the above.

Double Blue.

Double White.

PRIMULA veris, Primrose. We have an exceptionally fine block of these increasingly popular spring favorites, including the lutea strain with all tints of yellow and the Munstead, Monarch, and Giant Bouquet mixtures with many shades of lilac, buff, yellow, maroon and red.

Phlox is so fine in midsummer that it deserves special favor. Contrary to common belief, it will almost never "revert" to the familiar magenta if faded flower heads are cut off before seeds are formed. Spray or dust the foliage of Phlox and Chrysanthemums with Bon-sul to control red spider.

ROSMARINUS, Rosemary

officinalis. Favorite fragrant herb. Pale blue. 2-3 ft. May.
Large plants in 5-in. pots, \$1.00 each.

SANTOLINA, Lavender-Cotton

incana. Dense silver-gray foliage, yellow flowers. 1 ft. July.

SEDUM, Stonecrop

spectabile. Fleshy gray foliage, rose-pink flower heads.
12-18 in. Aug.-Sept.

Also six selected creeping varieties, good for rock gardens.

SEMPERVIVUM, Houseleek, Hen-and-Chickens.

Four interesting varieties of different types.

SHASTA DAISY, see under *Chrysanthemums*.

STOKESIA, Stokes Aster

Blue Moon. 3-inch crested lavender-blue flowers all summer. 1½-2 ft.

Silver Moon. White-flowered variety.

SWEET WILLIAM

Newport Pink, white and bright red.

TEUCRIUM, Germander

chamaedrys. Glossy dense green foliage permits use as clipped edgings like Boxwood. Rose-pink flowers. 6-12 in. July. \$40.00 per hundred.

THERMOPSIS, Thermopsis

caroliniana. Yellow Lupine. 3-4 ft. June-July.

THYMUS, Creeping Thyme

White, crimson, golden, woolly and lemon-scented varieties.

TRITOMA, see *Kniphofia*, page 15.

VERONICA, Speedwell

Blue Champion. Light blue. 2-3 ft. July-Aug. 85c each.

Blue Spires. Clear blue. 2 ft. June-July.

incana rosea. Silvery foliage. Mauve pink. 1 ft. July-Aug.

longifolia subsessilis. Large purple-blue spikes, clean glossy foliage. 1½-2 ft. July-Aug. 85c each.

Royal Blue. Brightest blue of all, low, compact. 12 in. June.

Spicata alba nana. White spikes. 1½ ft. June-July.

Sunny Border Blue. Deep blue, compact. 18 in. July-Aug. 85c each.

VINCA, Periwinkle, Myrtle. See *Ground Covers*, page 44.

VIOLA, Tufted Pansy

Cornuta. Super-large flowering Scotch Hybrids. Fine mixture of two-toned flowers in all colors.

Jersey Gem. Rich violet, very hardy. 9-12 in. All summer.

White Jersey Gem. Pure white. All summer.

YUCCA

filamentosa. Creamy-white spikes. 4-6 ft. June-July.

Annuals and Bedding Plants for All Summer Flowers

Since many of our homes on and near the Cape are owned and occupied by our welcome summer-resident friends, we have for many years specialized in the growing of both hardy plants that bloom in summer and a particularly wide range of Annuals and Bedding Plants.

These are unequaled for their June-to-frost color in gardens, borders and plant boxes.

We grow some 200,000 of the better kinds in our greenhouses and frames each spring. Started from seed or cuttings in late winter, many are already in bloom at planting time in late May and June. A large proportion are grown in pots or plant bands, and have no setback when planted out.

Out of the thousands of kinds and colors offered in the market, we grow a carefully selected list of special merit, true to color and name.

Along with the usual stand-bys, such as zinnias, asters, ageratum, marigolds, salvia, cosmos, stock, etc., we grow many thousands of the best varieties of geraniums; the beautiful improved types of tuberous begonias; the fragrant heliotrope, the salmon pink mayflower verbenas; lantanas in four colors; many selected colors of snapdragon, and more than twenty named varieties of petunias.

Husky healthy plants in everything from alyssum to zinnias are ready May 15.

Bulbs for Fall Planting

Each fall we carry a large assortment of the best of the moderate-priced varieties of Tulips, Daffodils, Narcissus, Hyacinths, Crocus and other so-called Dutch bulbs.

Planted from mid-September until the ground freezes, these produce a wealth of welcome spring beauty and last for many years.



*Skilled Use of Low-Growing Plants in Good Scale With
Modern Cape Cod Home*

Best Plants for Special Uses

APPROPRIATE PLANT SELECTIONS FOR GOOD HOME LANDSCAPING

Seldom do we stop to appreciate how wide is the range and how diversified the characteristics of the thousands of plant species and varieties which thrive in our climate. In size and form, in leaf and flower and fruit, of every shape and color and season, the plant world offers us wide choice of the plant personalities that shall people our gardens and our grounds.

But plants, like people, have likes and dislikes as to where they want to be, and where and when they thrive most pleasantly. Nature controls unerringly the typical character of each. Ours is the choice where to put them, and upon the wisdom of our choosing (and the care we give them) depends the fullest development of each, and the success and satisfaction we achieve.

Knowledge of plants, and long experience in their best uses, supports the following suggestions, by no means complete, for plants we recommend for these special uses.

LOW-GROWING PLANTS FOR HOUSE FOUNDATIONS AND ATTRACTIVE FACING FOR TALLER PLANTS

Too many people still plant Pines and Spruces, and tall-growing Arborvitaes and Retinosporas around the base of the house. They do look "cute" when they're young, but they

quickly grow up to be big trees that cover the windows and smother the house.

There are many fine plants that are naturally low-growing, spreading, compact, rounded or semi-upright in maturity. They are in better taste, make excellent permanent plantings, don't have to be rearranged or taken out every few years, require no harsh pruning. Here are some of the best:

Evergreens: Boxwood, Spreading and Dwarf Yews and Junipers, Leucothoe, Laurel-cherry, Inkberry, Dwarf Japanese and Box-leaf Holly, Wilson Rhododendron, Laurel, Dwarf Mugho Pine, Hinoki Cypress, Azaleas, Abelia, Pieris, Globe Arborvitae, Dwarf Biota; and of course the ground-cover plants like Myrtle, Pachysandra, Pachistima, English Ivy, Euonymous, Daphne and Heather.

Deciduous: Floribunda Roses, Azaleas, Barberry, Bayberry, Warminster Broom, Cotoneaster, Dwarf Deutzias, Blue Hydrangea, Regal Privet, Waterer Spirea and Vitex.

PLANTS FOR MIDSUMMER FLOWER BEAUTY

Summer residents add materially to the pleasure of living on Cape Cod.

Naturally they like trees, grounds and gardens to be at their best in midsummer, while they may enjoy them. We natives, too, take pride in trying to have our year-round homes in good shape at that time. Here are plants that help:

Kousa Dogwood is a beautiful small tree that is covered in late June and early July with large creamy flowers.

In shrubs we like Rose of Sharon, Butterfly Bush, Vitex, Hydrangeas, Sweetpepper, Waterer Spirea and particularly the Floribunda Roses.

In evergreens, the Rosebay Rhododendron, Abelia and the popular Scotch Heather are in full flower.

Summer leaders in hardy perennials are: Phlox in a great many beautiful colors; Lemon Lilies, Balloonflower, several fine Lilies, Astilbe, Shasta Daisy, Globe Thistle, Japanese Iris, Gayfeather, Stokesia, Veronica and Mallows.

All the annual flowers are of course at their best all summer long, and through to frost.



Floribunda Roses give beautiful all-summer color

PLANTS GOOD IN SHADY PLACES

These plants are tolerant of conditions on the shady sides of buildings and in areas shaded by higher plant growth.

Evergreens: Boxwood, most Evergreen Azaleas, Euonymus, Yews, Leucothoe, Japanese Holly, Pieris, Rosebay and Carolina Rhododendron, Inkberry, Abelia.

Small Trees and Shrubs: Dogwoods, Clethra, Snowberry, Mock-Orange, Barberry, most Viburnums, Bush Honeysuckle, Corkbark Euonymus, Sweetshrub, Forsythia and Privets.

Vines and Ground Covers: English Ivy, Euonymus, Virginia Creeper, Porcelain Berry, Honeysuckle, Myrtle, Pachysandra, Pachistima, Ferns.

Hardy Perennials: Monkshood, Columbine, Astilbe, Snake-root, Lily of the Valley, Bleeding Heart, Foxglove, Lemon Lily, Plantain Lily, German Iris and Violas.



Well-chosen plants enrich these beautiful shaded steps on the Falmouth Estate of Mrs. Edwin S. Webster

*Umberto Innocenti, Landscape Architect
Construction and Planting by H. V. Lawrence, Inc.*

PLANTS THE BIRDS LIKE

Cape Cod is quite noted for the wide variety of birds that come here through the year. Because many kinds of trees and shrubs are known to attract and promote bird life, and since nearly all such plants are also most ornamental in flower and fruit and brilliant autumn foliage color, we too may derive double pleasure by planting those kinds around our homes. Here are some of them:

Pines and Spruces for the seeds within their cones and for thick shelter, Red Cedar and Bayberry for their abundance of rich waxy berries.

For brightly colored fruits and seeds, Bush Honeysuckles, Aronia, Barberry, Winterberry, nearly all the Viburnums, Privet, Russian Olive, Multiflora and Rugosa Roses, Firethorn, Shadblow, Flowering Crabapples, Hawthorns and Dogwoods, and of course the beautiful Christmas Holly.

THE USE OF NATIVE PLANTS

Cape Cod is unusually rich in the variety and character of its native plant materials. We believe in these natives and use them constantly.

Cedars, birches, red maples, oaks, beeches and tupelo are leaders among the trees. The native pitch pine is not often safely transplanted. American holly is a Cape Cod native and is increasingly popular and valuable.

Best known native shrubs are beachplum, the fragrant bayberry, wild roses, sweetfern, blueberry, dwarf gray willow, sweetpepper, swamp azalea, chokeberry, shadblow, the glossy evergreen inkberry, and several varieties of viburnum.

Many provide especially brilliant early fall colors, as do the native woodbine and the several sumacs.



Nature's Own Beauty is Not Easily Matched by Man



Climbing Rose "Blaze" at the Height of Its Brilliance

Roses

Aristocrats of the Plant World

The great appeal of Roses is unique and universal. Character, beauty, fragrance and form — all are found in this outstanding family of plant friends.

Cape Cod seems particularly suited to growing roses. Mild winters and cool summers are favorable. Flower-colors seem brighter near the seashore. Anyone can grow and enjoy fine roses here if he will give them good rich soil, plant the best grade of plants, and take reasonably good care of them.

Hybrid Teas produce long-stemmed flowers in a marvelous range of colors, ideal for picking, beautiful in the garden.

Floribundas are the splendid new class of everblooming compact bush roses producing great masses of color throughout the summer and fall. They are completely hardy, easy to grow, fine for picking.

Grandifloras are the brand-new class of everblooming roses which combines the best features of both **Teas** and **Floribundas**. Hardy, healthy, free-flowering, with masses of flowers for outdoor color and long stems for picking.

Climbing and Trailing Roses now include many vastly improved varieties with larger flowers, better growth, and many with repeating bloom in late summer and fall.

Spring planting is recommended here.

Hybrid Tea Roses

For perfection of flower, wide range of color, delightful fragrance and for picking for home use, nothing quite equals today's wide choice of Hybrid Tea roses.

For 1956 we include eight All-America winners of the last few years.

Out of hundreds of good varieties grown, we have selected the following kinds that have proven their suitability to this region.

Every plant we sell is top-quality field-grown two-year No. 1 grade, pruned ready for planting.

Prices except where noted:

Dormant plants	\$1.75 each, 6 or more at \$1.50 each.
Potted plants	\$2.25 each, 6 or more at \$2.00 each.

Break o' Day. (Brownell Sub-Zero.) Large pale orange-apricot. \$2.00. Potted; \$2.50.

Briarcliff. Deep rose-pink center, outer petals lighter pink.

Caledonia. Snowy white, large pointed buds.

CAPISTRANO. All-America, 1950. Magnificent clear pink of great vigor, with strong leathery foliage. \$2.25. Potted; \$2.75.

Christopher Stone. Exceptionally fine scarlet-crimson.

CHRYSLER IMPERIAL. The 1953 award winner. Long tapering buds opening to vivid rich crimson. Large high centered flowers measuring 4½ to 5 inches. \$2.75. Potted; \$3.25.

Crimson Glory. Gorgeous deep velvety crimson-maroon. Vigorous, rather low and spreading growth.

Delightful. (New Brownell Sub-Zero.) Light yellow splashed with a crimson tracery. \$2.00. Potted, \$2.50.

DIAMOND JUBILEE. 1948 All-America winner. Large flowers of buff-orange and yellow; very prolific bloomer. \$2.25. Potted; \$2.75.

Duquesa de Penaranda. Lovely copper-apricot, long pointed buds.

Editor McFarland. Fine clear glowing pink.

Etoile de Hollande. Beautiful large deep red.

Forty-Niner. Plant Pat. 792. Brilliant bicolor, petals red inside and yellow outside. \$2.50. Potted; \$3.00.

Frau Karl Druschki. Old favorite large-flowered white.

FRED HOWARD. Plant Pat. 1006. 1952 All-America Winner. Rich yellow with large long buds, tipped with pencilling of soft pink. \$2.25. Potted; \$2.75.

HELEN TRAUBEL. 1952 All-America Winner. A new color blend of luminous apricot and warm pink. Large fragrant flowers of great beauty. \$2.75. Potted; \$3.25.

Horace McFarland. Plant Pat. 730. Long apricot-orange buds opening to buff and coral-salmon. \$2.25. Potted; \$2.75.

Kaiserin Auguste Viktoria. Beautiful creamy-white.

Lily Pons. (Brownell Sub-Zero.) Creamy-white with a pure yellow center. \$2.00. Potted; \$2.50.

McGredy's Ivory. Creamy white with a yellow base.

McGredy's Scarlet. Large brilliant scarlet, shaded rose-pink.

McGredy's Yellow. Nonfading canary yellow, perfect form, very fragrant.

MISSION BELLS. All-America, 1950. Fragrant full double deep salmon pink flowers. Vigorous grower. \$2.25. Potted; \$2.75.

Mme. Joseph Perraud. Shell pink edges shading to buff and orange center.

MOJAVE. The sensational 1954 All-America winner. Brilliant orange apricot with salmon tints. Long pointed buds above luxuriant foliage. \$3.00. Potted; \$3.50.

Mrs. E. P. Thom. Excellent free-blooming canary-yellow.

Mrs. Sam McGredy. Scarlet-copper-orange, outside flushed red. Very fragrant.

New Yorker. Plant Pat. 823. Called the "best red rose of all time." Very fragrant unfading flowers. \$2.25. Potted; \$2.75.

Orange Ruffles. (New Brownell Sub-Zero.) Orange tones shading to saffron yellow. \$2.00. Potted; \$2.50.

Peace. "All-time All-America." Probably the one best rose today. Huge flowers of cream yellow and pink. Most vigorous grower, with excellent rich foliage. \$2.75. Potted; \$3.25.

Pink Bouquet. (New Brownell Sub-Zero.) Recurled double blooms of glowing pink. \$2.00. Potted; \$2.50.

President Herbert Hoover. Copper-red, orange and gold.

Queen o' the Lakes. (Brownell Sub-Zero.) The Queen of all double reds. \$2.00. Potted; \$2.50.

Radiance. Popular clear pink.

Red Radiance. Clear watermelon red.

Sister Therese. Chrome-yellow, edges of petals carmine.

SUTTER'S GOLD. All-America, 1950. Beautiful long pointed yellow buds, shaded orange and bronze. Very fragrant. \$2.50. Potted; \$3.00.

Talisman. Popular bicolor, golden yellow with copper and scarlet.

The Doctor. Large buds opening to cupped flowers of satiny-pink.

TIFFANY. The 1955 All America Winner. A lovely clear pink with glowing salmon undertones. Large, fragrant, long-stemmed blooms on vigorous, disease-resistant plants. \$3.00. Potted; \$3.50.

Yellow Ruffles. (New Brownell Sub-Zero.) Luminous frilled and ruffled blooms of fade-resistant yellow. \$2.00. Potted; \$2.50.

Floribunda Roses

Producing great masses of colorful fragrant bloom from June to frost, very hardy, easy to grow, and fine for picking, Floribundas are fast becoming the most popular class of plants in America today. No home should be without them.

Except as noted, prices are as follows:

Dormant plants \$1.75 each, 6 or more at \$1.50 each.

Potted plants \$2.25 each, 6 or more at \$2.00 each.

Betty Prior. Plant Pat. 340. Beautiful silvery, rose-pink single flowers, blooms continuously. Tall growing.

CIRCUS. 1956 All-American Winner. Bright yellow and orange buds opening to changing tones of yellow, pink, and bright red. \$2.75. Potted; \$3.25.

Dagmar Spaeth. Lovely alabaster white edged pink.

Donald Prior. Plant Pat. 377. Huge clusters, bright scarlet crimson.

Els Poulsen. Beautiful semi-double bright rose-pink.

FASHION. Plant Pat. 789. Finest Floribunda yet created. Brilliant coral-salmon overlaid with gold. Most prolific. \$2.25. Potted; \$2.75.

GOLDILOCKS. The one really satisfactory golden yellow Floribunda. Beautiful long lasting flowers; sturdy growth. Potted.

Gruss an Aachen. Great clusters of large tea-rose pink with creamy tints.

JIMINY CRICKET. 1955 All-American Winner. Tangerine-red buds opening to coral-orange, fading to a pink coral. Delightfully fragrant. \$2.50. Potted; \$3.00.

LaFayette Improved. Large clusters of bright cherry crimson. Very good for dry locations.

LILIBET. 1954 All-America Floribunda. Exquisite pink tones ranging from soft rose to pale dawn tints. Very floriferous. \$2.25. Potted; \$2.75.

MA PERKINS. 1953 All-American winner. Free blooming with cuplike flowers opening to a translucent light **Fashion** color of shades of red with a suffusion of yellow, fading to a soft coral pink. \$2.25. Potted; \$2.75.

Pink Bountiful. Plant Pat. 601. Large lasting clusters of deep reddish pink; fragrant.

Pinocchio. Plant Pat. 484. Brilliant salmon flushed with gold. Pointed buds in constant profusion.

Summer Snow. Clean pure white double flowers in large clusters.

VOGUE. 1952 All-America. Grand flowers of brilliant deep cherry-coral. A true winner. \$2.25. Potted; \$2.75.

White Pinocchio. Plant Pat. 1010. Fine double pure white.

World's Fair. Plant Pat. 362. Continuous blooming rose of deep velvety crimson.

The New Grandifloras

QUEEN ELIZABETH. All America Selection for 1955. First of the new Grandiflora class. Blooms of clean pink, exquisitely formed, with glossy, deep green foliage. \$3.00. Potted; \$3.50.

Buccaneer. Plant Pat. 1119. Brilliant flowers of non-fading clear yellow. \$2.75. Potted; \$3.25.

Carrousel. Plant Pat. 1066. Large double deep red flowers in glowing profusion. \$2.25. Potted; \$2.75.

Climbing & Trailing Roses

Great improvements have been made in producing larger flowers, wider color range, hardier growth, and in creating so-called everblooming kinds. Few are literally everblooming, but many are repeat-bloomers, producing abundant flowers at intervals from June through to late fall.

Varieties marked * are especially useful also for ground covers and low mass effects.

All our plants are top-quality field-grown two-year No. 1 grade.

Early Spring planting is recommended for dormant plants. After May 1, potted plants are best.

Prices except where otherwise noted are as follows:

Dormant plants \$1.50 each, 6 or more at \$1.35 each.

Potted plants \$2.00 each, 6 or more at \$1.75 each.

ALOHA. Everblooming. Deep coral pink with lighter shadings. Flowers large and very double. Climbs to 6 or 8 feet. \$2.75. Potted; \$3.25.

American Pillar. Huge clusters of single flowers, deep carmine pink with white center. Extra strong grower.

***Apricot Glow.** Abundant clusters of brilliant double coppery pink blooms. \$2.00. Potted; \$2.50.

BLAZE. The brilliant everblooming double scarlet.

CLIMBING BREAK O' DAY. Everblooming. Large double salmon-apricot flowers. Vigorous and hardy. \$2.00. Potted; \$2.50.

CLIMBING GOLDSLOCKS. Everblooming. At last a thoroughly good rich golden yellow repeater. Most effective. \$2.75. Potted; \$3.25.

CLIMBING PEACE. Everblooming. The tremendously popular Tea Rose now also offered as a true climber. Beautiful large pale yellow flowers touched with pink. \$2.25. Potted; \$2.75.

CLIMBING SUMMER SNOW. **Everblooming.** Large clusters of snow-white double flowers. A good repeater. \$2.00. Potted; \$2.50.

***Copper Glow.** A really beautiful coppery orange. Fragrant. \$2.00. Potted; \$2.50.

***DREAM GIRL.** **Everblooming.** Fine full clear coral-pink, very popular. \$2.25. Potted; \$2.75.

Dorothy Perkins. The favorite clear pink rambler.

DR. J. H. NICHOLAS. **Everblooming.** Extra large double flowers of deep rose pink all season. \$2.25. Potted; \$2.75.

Excelsa. Improved crimson rambler.

***Frederick S. Peck.** Deep grenadine pink, yellow center. \$2.00. Potted; \$2.50.

Golden Climber. (Mrs. Arthur Curtis James.) A splendid tall growing clear yellow climber, fragrant. Does not repeat. \$2.00. Potted; \$2.50.

***Golden Glow.** Lower growing clear yellow, fine for low fences and walls. \$2.00. Potted; \$2.50.

***INSPIRATION.** **Everblooming.** Sparkling tones of salmon-pink. A splendid new free-blooming repeater. \$2.25. Potted; \$2.75.

King Midas. Plant Pat. 586. Large double golden yellow flowers. \$2.25. Potted; \$2.75.

Mary Wallace. Large semi-double bright pink.

NEW DAWN. **Everblooming.** Beautiful tea-rose shell pink. Frequent repeater, glossy foliage.

Paul's Scarlet. Brilliant large-flowered semi-double red.

Pillar Roses. (Brownell Sub-Zero.) Pink, yellow and red varieties. Potted; \$3.00.

Ruby Glow. **Everblooming.** Beautiful ruby-red, and a frequent repeater. \$2.75. Potted; \$3.25.

Silver Moon. Huge creamy white single flowers. Tall growing.

Thor. Brilliant 4- to 5-inch blooms of scarlet-red. \$2.50. Potted; \$3.00.

***Wichuraiana.** The trailing Memorial Rose. Glossy foliage, white flowers in July; best used as ground cover. \$1.00 each. \$9.00 per dozen.

Cultural Notes on Roses

Spraying. Roses always benefit from regular spraying. Use Rose-tox, a combination that is easy to apply that controls Aphid, Blackspot and all other Rose insects and diseases. Keep the plants and ground clean from infected leaves.

Feeding. For best results feed Roses lightly every three weeks up to mid-August. We recommend Agrico-for-Roses or other well-balanced plant food. A good handful to a plant is about the right amount. Frequent light feeding is better than too much at one time.



A Cape Cod Backyard Garden Near the Sea

We were privileged to have this exhibition in the Flower Show at Boston last spring. It was awarded the Silver Medal of the Massachusetts Horticultural Society.

The back of an old-time Cape Cod cottage was reproduced, with a narrow porch leading onto a small brick-paved sitting area shaded by a typical old picturesque red cedar, and bordered with simple flower beds, with informal steps leading down toward the sea among native Cape Cod ground covers of bearberry, heather and beach grasses.



Gardening ON CAPE COD

Since 1886 the main objective of our business has been the promotion and servicing of Gardening on Cape Cod.

Our Cape Cod Nurseries have long been a major part of H. V. Lawrence, Inc. As they have grown, the need has come for larger Nursery headquarters, more conveniently located, better equipped to serve the public.

With pride and satisfaction we now announce the opening of our *New Cape Cod Gardening Center* on Route 28 in East Falmouth.

Our New Cape Cod Gardening Center



ON THE NORTHERLY SIDE OF STATE HIGHWAY ROUTE 28 IN EAST FALMOUTH

Threescore years and ten of steady growth and progress have built H. V. Lawrence, Inc. into a well-balanced and complete Horticultural Service.

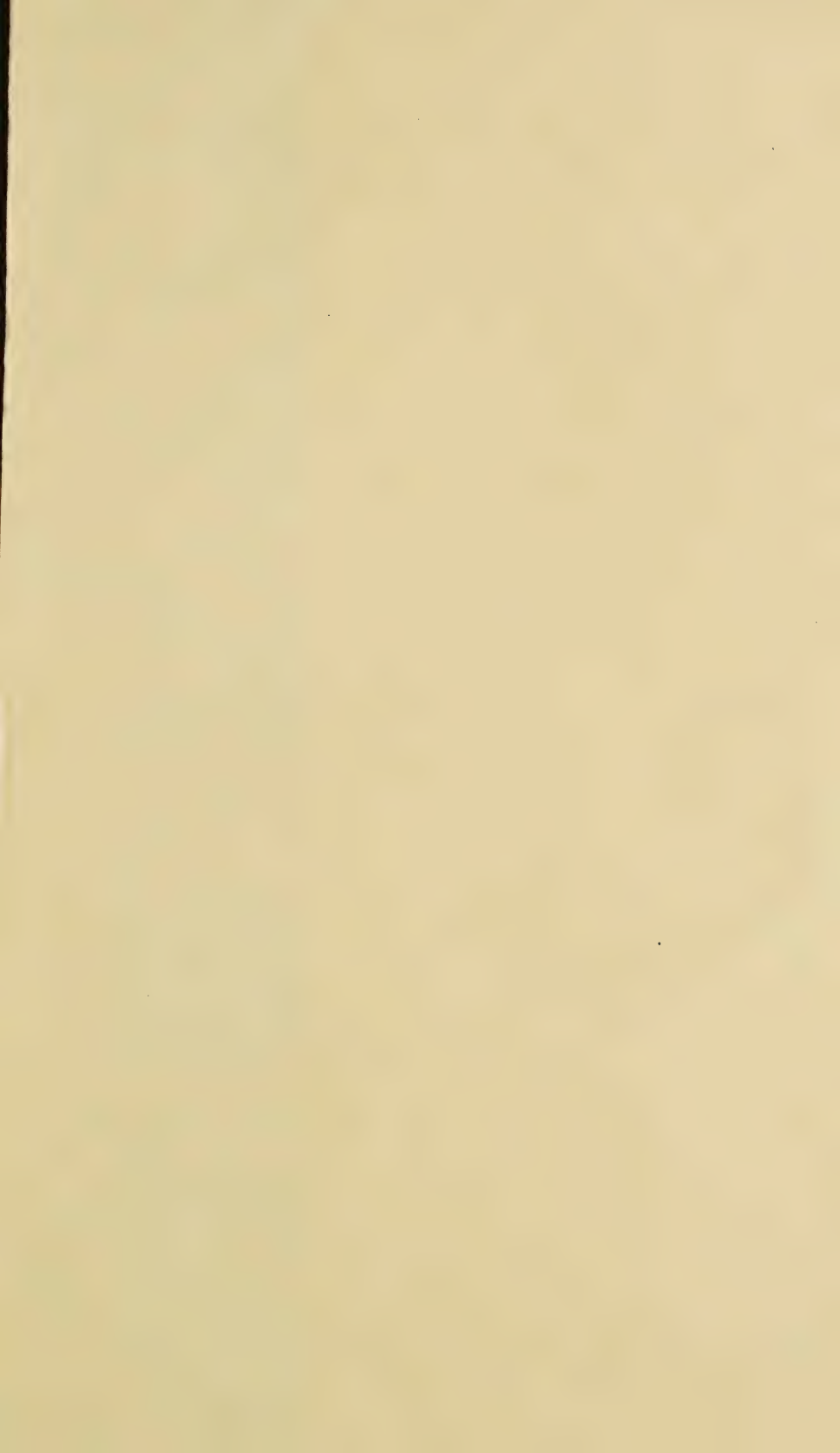
We like to feel that the quality of our products, our workmanship and our service through the years justifies our claim to leadership in this field in this part of New England.

Our New Cape Cod Gardening Center we believe is a demonstration of that leadership. We want it to be just what its name implies, a complete horticultural center offering to all of Cape Cod an attractive place to visit, staffed with competent personnel to advise and help in the selection of any gardening requisite, and well supplied with our complete

range of Cape-grown hardy plants of all types, together with a full line of home gardening equipment, including packaged fertilizers, peat moss, grass seeds, insecticides, power and hand mowers, hose, sprayers, garden tools — everything needed to make and keep your home grounds thriving and attractive.

Modern and attractive, the Gardening Center building is of pleasing Cape Cod architecture, spacious, easily reached and with ample off-street parking.

We think you will like it. We hope you and all Cape Codders and their friends will visit it often and make full use of it as your headquarters for better Gardening on Cape Cod.



For the Do-It-Yourself Club and Others

Great popularity attends today's trend to "do-it-yourself."

We think our New Cape Cod Gardening Center in East Falmouth is very much in line with that trend.

Here you will find wide selections of top-quality trees, evergreens, flowering shrubs, roses, hardy perennials, vines, and fruit stock, much of it ready-packaged for quick, clean handling, all in best possible condition for safe transplanting. In season, too, you will find annuals and bedding plants of the more common kinds (the full assortment will be found at the Falmouth greenhouses as usual), with full supplies of tulips, daffodils, narcissus, crocuses and other Dutch bulbs for fall planting.

Bird baths, sundials, seats, and garden furnishings, and a wide choice of vases, pottery and plant containers all will be there.

More than that, the Gardening Center will be staffed at all times with competent, experienced salesmen who will gladly advise you truthfully about what plants are best for certain uses, how to plant, what to plant and how best to care for what you choose.

You'll be able to do all your home gardening shopping here, and you'll enjoy it.

There's a convenient conference room where you may sit comfortably and talk over your plans and get ideas; clean rest rooms, too.

We invite you to make full use of the Lawrence Cape Cod Gardening Center.

H. V. LAWRENCE, INC.

The Cape Cod Nurseries

FALMOUTH, MASSACHUSETTS



*Japanese Black Pine and Bayberry
Two of the Best Plants for Seashore Exposures*

Cape Cod Seashore Planting

Two major factors cause problems in planting in seashore exposures.

First, the fairly constant and often strong winds off the sea cause excessive drying out and battering of plants, and frequently deposit harmful quantities of salt on foliage and flowers.

Second, natural soils especially near the sea are often light and sandy, lack humus and fertility.

Successful results in planting in seawind exposures require, therefore, the careful selection of the limited kinds of plants proven resistant to salt-laden winds, planting them more closely together than elsewhere to get benefit of massed mutual protection, and providing adequate reasonably fertile soil to make and keep the plants healthy and better able to survive adversity.

More than half a century of specialized experience in meeting these conditions enables us to be of special help in creating successful seashore plantings.



Siebold Viburnum (Page 43), a Splendid Large Shrub with Masses of Flowers Followed by Bright Red Fruits

Deciduous Flowering Shrubs

This class of plants offers a most satisfying combination of beauty of flower, varying seasons of bloom, easy handling and maintenance, and quickest return on very modest investments.

Many provide extra dividends of brilliant autumn foliage and colorful fruits that prolong their attractiveness through late fall and even into winter.

Some, such as lilacs, viburnums, honeysuckles, grow tall and quite imposing. Others, like dwarf deutzias, barberry, bayberry, cotoneasters and floribunda roses, are low growing, particularly good for use in connection with single-story houses, both

Cape Cod traditional and modern ranch-type homes. Still others are especially useful for close-clipped hedges.

Many other fine flowering shrubs are listed among the evergreens, on pages 49 to 53. Spring and fall are equally good planting times for shrubs.

All shrubs will be furnished balled and burlapped or potted, unless otherwise noted. This is a new policy which we feel will add safety in transplanting as well as convenience in handling.

AZALEAS—Leaders among Flowering Shrubs			Each	Dozen
arborescens , Sweet Azalea. White. June.				
1½ to 2 ft.....			\$4.50	\$51.00
calendulacea , Flame Azalea. Yellow-orange.				
Late May.				
18 to 24 in.....			6.00	67.20
2 to 3 ft.....			8.00	
kaempferi , Torch Azalea. Brilliant flame-red show in May and June.				
15 to 18 in.....			5.00	
mollis , Chinese Azalea. Large flowers in yellow and orange tints, May-June.				
15 to 18 in.....			5.50	57.00
18 to 24 in.....			7.00	
vaseyi , Shell-pink Azalea. Pink. Apr.-May.				
1½ to 2 ft.....			5.00	57.00
viscosa , Swamp Azalea. White. Fragrant. June-July. Fine late-blooming native. Likes moist ground.				
1½ to 2 ft.....			3.50	39.00
2 to 3½ ft.....			4.50	51.00
BERBERIS thunbergi , Japanese Barberry				
1½ to 2 ft. Bare root.....	\$50.00 per 100		.70	7.20
thunbergi atropurpurea , Redleaf Barberry.				
1½ to 2 ft. Bare root.....			1.25	13.20
BUDDLEIA , Butterfly Bush				
Pink Dawn . Good pink.				
2 year field-grown.....			1.75	19.20
Ile de France . Dark purple.				
2 year field-grown.....			1.75	19.20
White Bouquet . Fine, hardy white variety .				
			1.75	19.20
CALLICARPA japonica , Japanese Beauty Berry.				
Clusters of bright violet berries in late summer. Very distinctive.				
1½ to 2 ft. Bare root.....			1.50	16.20

CALYCANTHUS floridus , Sweet Shrub. Old favorite, strawberry-scented, chocolate-color flowers in July. 2 to 3 ft.....	Each \$2.00	Dozen \$22.20
CHAENOMELES lagenaria , Flowering Quince. <i>candida</i> . Beautiful white-flowered variety. Scarce. 1½ to 2 ft.....	2.50	
Pink Hybrid . Delicate clear pink flowers. 1½ to 2 ft.....	2.50	
sanguinea . Bright scarlet, early spring. 1½ to 2 ft.....	2.50	
CLETHRA alnifolia , Summer Sweet. Choice native, white spikes of spicy fragrance in July-August. 1½ to 2 ft.....	1.25	13.20
CORNUS alba (siberica) , Red-stem Dogwood. Bright red twigs, white flowers, blue berries. 3 to 4 ft. Bare root.....	1.75	19.20
stolonifera flaviramea , Golden Twig Dogwood. Bright yellow twigs, very gay. 2 to 3 ft. Bare root.....	1.50	16.20
For Tree Dogwoods, please see page 55.		
COTINUS coggygia , Smoke Tree. Old favorite. Purplish mist-like fruiting clusters give smoky effect in summer. 2 to 3 ft.....	2.25	
rubra . Purple-leaf Smoke Tree. 3 to 4 ft.	4.50	
COTONEASTER divaricata , Spreading Cotoneaster. Graceful form, glossy foliage, full of red berries well into winter. Clips well for hedges. 1½ to 2 ft..... 2 to 3 ft.....	2.50 3.50	27.00 39.00
francheti . Franchet Cotoneaster. A gray leaved arching form with persistent orange-red fruits. 1½ to 2 ft.	2.50	27.00
horizontalis , Rock Cotoneaster. Fan-shaped spreading growth is most effective either as ground cover or splayed against low walls. Bright red berries. 12 to 15 in. Potted.....	3.50	39.00
praecox , Creeping Cotoneaster. Makes low mounds, has large red berries. 12 to 15 in. Potted.....	3.50	39.00
CYDONIA see Chaenomeles		

CYTISUS praecox , Warminster Broom. Low, compact, with creamy flowers in May. 3-year potted plants	Each	Dozen
	\$2.00	
scoparius , Scotch Broom. The popular semi-native. Bright yellow, May	1.25	\$13.20
Several other unusual varieties.		
DEUTZIA gracilis , Slender Deutzia. White flowers in June. Dwarf. 15 to 18 in.....	2.00	22.20
gracilis rosea , Rose Panicle Deutzia. Pink variety of above. 1½ to 2 ft.	2.00	22.20
scabra — Pride of Rochester . Sturdy, tall-growing. Pink-tinted, white bell-shaped flowers in July. 3 to 4 ft.....	2.00	22.20
ELEAGNUS umbellata , Russian Olive. Silvery green foliage, spotted fruit. Sturdy grower in sea-wind exposures. 2 to 3 ft.....	2.00	22.20
3 to 4 ft. Bare root.....	2.00	22.20
4 to 5 ft. Bare root.....	2.50	27.00
multiflora , Cherry Eleagnus. Dark green leaves with silvery backs. 3 to 4 ft.....	2.00	22.20
ENKIANTHUS campanulatus , Red Vein Enkianthus. Exceptionally fine tall growing shrub. Creamy bell-flowers veined with red. Brilliant red fall foliage. 2 to 3 ft.....	5.00	
3 to 4 ft.....	6.50	
EUONYMUS alatus , Winged Euonymus. Cork-ridged bark, bright green foliage turns brilliant cerise-pink in fall. 2 to 3 ft.....	3.25	
3 to 4 ft.....	4.00	45.00
alatus compacta , Dwarf Winged Euonymus. Dense-growing semi-dwarf variety, same brilliant color. 18 to 24 in.....	3.00	33.00
2 to 3 ft.....	4.00	45.00
FORSYTHIA intermedia spectabilis , Showy Border Forsythia. The best and showiest of all. April gold flowers cover every branch. 3 to 4 ft.....	2.00	22.20
4 to 5 ft.....	2.50	27.00
Lynwood Gold . New and spectacular. Profuse golden yellow blossoms borne on upright branches. 3 to 4 ft.....	2.50	27.00
Spring Glory . New, brilliant lemon yellow. Profuse bloomer. 3 to 4 ft.....	2.25	24.00
4 to 5 ft.....	2.75	30.00

HIBISCUS syriacus, Rose of Sharon, Althea. Each Dozen
 Summer-flowering favorite. White and
 blue in 2 to 3 ft. size only; pale pink and
 red in all sizes.

2 to 3 ft.....	\$2.00	\$22.20
3 to 4 ft.....	2.50	27.00
4 to 5 ft.....	3.50	39.00

See cover illustration.

HYDRANGEA arborescens gr. fl., Snowhill
 Hydrangea. White flowers in round heads
 in June.

2 to 3 ft.....	1.50	16.20
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macrophylla Double Blue. Prominent
 Cape Cod favorite. Hardy.

Strong 3-year plants.....	5.00	
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macrophylla Single Blue. Graceful flat
 flower-heads, quite distinctive.

Strong 3-year plants.....	5.00	
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paniculata, Panicle Hydrangea. Open loose
 panicles, often preferred. Aug.

2 to 3 ft.....	2.00	22.20
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paniculata gr. fl., Pee Gee Hydrangea.
 Familiar dense pointed flower heads, white
 fading to pink. Aug.

2 to 3 ft.....	2.00	22.20
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KERRIA japonica, Japanese Kerria. Double
 bright yellow flowers, showy green stems.

1½ to 2 ft.....	2.00	22.20
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KOLKWITZIA amabilis, Beauty Bush. Well
 named; long arching branches covered in
 June with hundreds of soft pink bells.

2 to 3 ft.....	2.25	24.00
3 to 4 ft.....	2.75	30.00
4 to 5 ft.....	3.50	

LIGUSTRUM obtusifolium, Ibota Privet.
 Spreading growth. Very hardy. Black berries.

3 to 4 ft. extra heavy. Bare root.....	1.00	10.80
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obtusifolium regelianum, Regel Privet. Low-
 growing spreader, good facer for tall shrubs.

1½ to 2 ft. Bare root.....	1.00	10.80
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ovalifolium, California Privet. Excellent
 heavy dark green foliage. Most used for
 hedges.

2 to 3 ft. Bare root	\$35.00 per 100	.50	4.80
2 to 3 ft. Heavy.....		1.50	16.20
3 to 4 ft. Bare root.....	\$40.00 per 100	.60	5.40

LONICERA fragrantissima , Fragrant Honeysuckle. Earliest flowering of all shrubs. Deliciously sweet creamy flowers in March and April.	Each	Dozen
3 to 4 ft.....	\$3.50	
tatarica alba , White Tatarian Honeysuckle.		
tatarica rosea , Pink Tatarian Honeysuckle.		
tatarica rubra . Bright rose-red flowers.		
Above three varieties		
3 to 4 ft.....	2.00	\$22.20
4 to 5 ft.....	2.50	27.00
MYRICA pensylvanica , Bayberry. Best Cape Cod native. Waxy gray berries make candles. Glossy foliage makes fine low masses.		
15 to 18 in. Bare root.....	1.50	16.20
18 to 21 in. Bare root.....	2.20	22.20
PHILADELPHUS coronarius , Mock Orange. Favorite "Sweet Syringa." Pure white flowers in June.		
3 to 4 ft.....	2.25	24.00
4 to 5 ft.....	2.75	30.00
grandiflorus , Large Mock Orange. Quick growth, attractive white flowers.		
3 to 4 ft.....	2.25	24.00
4 to 5 ft.....	2.75	30.00
virginalis . Large semi-double sweet flowers in June, and often later at intervals.		
3 to 4 ft.....	2.50	27.00
PRUNUS glandulosa , Double Pink Flowering Almond. Dwarf, double rose-pink flowers, April-May.		
2 to 3 ft.....	2.75	
maritima , Beach Plum. Justly popular sea-shore native. Covered with pinkish white flowers in May, followed by edible plums that make grand jelly.		
1½ to 2 ft. Bare root.....	1.50	16.20
triloba . Double-flowering Plum. Beautiful pink rosettes in May.		
2 to 3 ft.....	2.75	
ROSA hugonis , Golden Rose of China. Long arching sprays of single yellow flowers in mid-May. Strong 2-year plants.....	2.50	27.00
multiflora , Japanese Rose. Now widely promoted for living fences, thick hedges and barrier plantings.		
Strong 2-year transplants. Bare root.....	.60	4.80
\$30.00 per 100		
Potted.....	.75	7.80
rugosa , Rugosa Rose. The one best shrub for stiff sea-wind exposures. Showy deep pink flowers, followed by bright red "hips."		
1½ to 2 ft. Bare root.....	1.75	19.20

ROSA — continued	Each	Dozen
rugosa alba , White Rugosa Rose. 1½ to 2 ft. Bare root.....	\$2.00	\$22.20
rugosa Agnes . True rugosa hybrid with large fragrant double yellow flowers in June. 1½ to 2 ft. Bare root	2.00	22.20
(Note: For other bush and trailing roses, see pages 25 to 29.)		

ROSE OF SHARON. See Hibiscus.

SPIRAEA bumalda Anthony Waterer . Fine midsummer dwarf shrub, flat heads of old-rose flowers. July-Sept. 1½ to 2 ft.....	2.25	24.00
cantonensis (reevesiana) . Double Reeves Spirea. A handsome low Spirea with arching branches covered with large double flowers in June. Valuable also for its clean, dark, long-lasting foliage. 2 to 3 ft.....	2.25	24.00
vanhouttei , Vanhoutte Spirea. Popularly called Bridal Wreath. Graceful branches covered with great masses of white flowers in late May and June. 2 to 3 ft.....	1.75	19.20
3 to 4 ft.....	2.25	24.00

SYMPHORICARPOS albus , Snowberry. Old-fashioned Waxberry. Large white fruits all fall compensate for rather frail growth. 3 to 4 ft.....	2.25	24.00
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SYRINGA josikaea , Hungarian Lilac. Fine lavender flowers in late June. Large leathery foliage. 3 to 4 ft.....	2.50	27.00
persica , Persian Lilac. Rich lilac flowers in May and June. Small leaves. 2 to 3 ft.....	2.25	24.00
vulgaris , Common Lilac. Fragrant favorite. 1½ to 2 ft.....	1.50	16.20
2 to 3 ft.....	2.00	22.20
3 to 4 ft.....	2.50	27.00
vulgaris alba , Common White Lilac 2 to 3 ft.....	2.50	27.00
3 to 4 ft.....	3.00	33.00

FRENCH HYBRID LILACS

Named varieties, several kinds in varying sizes:

18 to 24 in.....	2.50
2 to 3 ft.....	3.50
3 to 4 ft.....	5.00

TAMARIX pentandra. Summer-blooming Tamarix. Feathery bluish foliage, pink flowers in July. Stands sea-winds.	Each	Dozen
3 to 4 ft.	\$2.25	\$24.00
↙ VACCINIUM corymbosum, Highbush Blueberry. Fine native, edible fruit.		
2 to 3 ft.	2.50	
3 to 4 ft.	3.50	
Cultivated Hybrid Blueberries, see page 58.		
VIBURNUM carlesi, Mayflower V. One of the best of all shrubs; very sweet; May.		
1½ to 2 ft.	4.50	
dentatum, Arrowwood V. Native. Cream flowers late June; blue fruits.		
3 to 4 ft.	2.25	24.00
dilatatum, Linden V. White, June; clusters of red berries.		
2 to 3 ft.	3.50	
3 to 4 ft.	4.25	
sieboldi, Siebold V. White, June; red fruits; makes large specimens.		
2 to 3 ft.	3.00	
tomentosum, Doublefile V. Large flat flower heads, June; distinctive.		
2 to 3 ft.	3.00	33.00
3 to 4 ft.	3.75	42.00
↙ trilobum, Cranberry V. Very large red fruits in fall and winter.		
3 to 4 ft.	2.50	27.00
VITEX macrophylla, Chastetree. Large clear blue flower spikes, Aug.-Sept.		
1½ to 2 ft. Potted	2.00	22.20
WEIGELA candida, Snow Weigela. Long branches of pure white flowers in June.		
3 to 4 ft.	2.25	24.00
florida, Pink Weigela. One of the most floriferous shrubs. June.		
3 to 4 ft.	2.25	24.00
Crimson Hybrid. Deep crimson-red.		
2 to 3 ft.	2.00	22.20
3 to 4 ft.	2.50	27.00
See pages 49 to 53 for the many beautiful Evergreen Flowering Shrubs.		



*Wistaria, Flowerful and Fragrant,
with Pfitzer Junipers Massed at Its Base*

Ground Covers and Vines

Here is a class of most attractive plants which offer added beauty, new interest, and practical usefulness.

More and more in place of grass, such plants as Myrtle, Pachysandra, English Ivy, Heather, Bearberry, and Ferns are used for permanent ground-cover planting in shade where grass does not do well, and also to cover open soil among taller plants.

Trailing vines such as Euonymus, Honeysuckle, and trailing Roses, properly planted and controlled, and also collected turfs of native ground-cover plants serve well to improve barren slopes and eliminate erosion.

Climbing vines like the Ivies, Clematis, Wistaria, Roses, the fast growing Fleece Vine and others are good investments, most desirable for cover and flower beauty on buildings, trellises, fences and walls.

All ground covers and vines will be furnished balled and burlapped or potted. This is a new policy which we feel will add safety in transplanting as well as convenience in handling.

Hardy Ground Covers and Vines

AMPELOPSIS brevipedunculata (heterophylla), Porcelainberry. Bright turquoise fruit in fall.....	Each	Dozen
quinquefolia and tricuspidata . See <i>Parthenocissus</i> , page 46.	\$1.75	\$19.20
ARCTOSTAPHYLOS uva-ursi , Bearberry or Wild Cranberry. Makes dense mats of glossy dark green, turning reddish bronze through fall and winter. One of the best ground covers for sandy soils. Well branched, from 3-inch pots.....	.75	7.80
\$50.00 per hundred		
ARISTOLOCHIA durior , Dutchman's Pipe	2.50	
CALLUNA , Heather. See page 49.		
CAMPSIS (Bignonia) radicans , Trumpet Vine.....	1.75	
CLEMATIS paniculata , Virgin's Bower. Masses of deliciously fragrant star-shaped white flowers in September.....	1.50	16.20
CLEMATIS HYBRIDS . Gorgeous large-flowering varieties, blooming in mid-summer. Potted plants.....	2.00	
Henryi . Single, white.		
Jackmanni . Single, deep purple.		
Mme. Edouard Andre . Single, deep crimson.		
Ramona . Single, lavender-blue.		
ERICA darleyensis , True Heath. February and March bloom of pink flowers above low spreading evergreen masses; most distinctive. Hardy here. 8 inches90	9.60
EUONYMUS , Evergreen Wintercreeper. The popular family of clinging evergreen vines.		
fortunei carrieri . Glossy Wintercreeper. Rampant grower with spreading branches. 18 to 24 in.....	1.50	16.20
fortunei colorata . Named for purple coloring in fall.		
2-year plants.....	1.25	13.20
fortunei radicans , Evergreen Wintercreeper. Close clinging, fine foliage.		
3-year plants.....	1.50	16.20
fortunei vegetus , Bigleaf Wintercreeper. Clean glossy foliage, orange fruit-clusters.		
2-year plants.....	1.00	10.80
3-year plants.....	1.50	16.20
FERNS . Excellent ground covers, see page 13.		

GRAPES. Double-value, abundant fruit and strong foliage. See page 59.	Each	Dozen
HEDERA helix , English Ivy		
4 in. pots.....	\$ 1.00	\$10.00
helix baltica , Baltic Ivy		
3 in. pots.....	.90	9.60
HYDRANGEA petiolaris , Climbing Hydrangea. A rare plant. Covered with flat white flower heads in summer. Clings to masonry.		
4-year old, pot-grown.....	3.25	
LONICERA halliana , Hall's Japanese Honeysuckle.		
Field-grown plants.....	1.00	10.80
heckrottii , Flame Honeysuckle. Flowers crimson outside, yellow within.		
2-year, No. 1.....	1.75	
sempervirens , Scarlet Trumpet Honeysuckle. Brilliant flame color.		
2-year, No. 1.....	1.75	
PACHYSANDRA terminalis , Japanese Spurge. Quickly thickens to make masses of clean glossy ground cover in shade. Heavy pot-grown plants or field-grown clumps.....	.35	3.60
\$25.00 per 100		
PACHISTIMA canbyi . Refined low-spreading dwarf evergreen, good for edging and as ground cover in light shade.....	1.00	10.80
\$75.00 per 100		
PARTHENOCISSUS quinquefolia , Virginia Creeper. The native Woodbine so brilliant in early fall	1.50	16.20
tricuspidata , Boston Ivy. Best clinging vine for quick cover on stone or brick.....	1.50	16.20
POLYGONUM auberti , Fleece Vine. Fastest-growing hardy vine. Foamy masses of creamy flowers in July.....	1.25	13.20
ROSES , Climbing and Trailing. (See page 28.)		
VINCA , Ground Myrtle or Periwinkle		
minor alba . The rare white flowered variety.....	.65	6.00
\$40.00 per 100		
minor Bowles' variety . Flowers brilliant blue; evergreen ground cover, thriving in shade.65	6.00
\$40.00 per 100		
WISTARIA sinensis , blue, Chinese Wistaria. Strong grafted plants.....	3.00	
sinensis alba . White Wistaria. An excellent vine. Strong grafted plants.....	3.00	



Nothing Quite Equals the Beauty of Broad, Well-kept Lawns

The Lawrence Maintenance Service

Most of us don't seem to find time or energy to keep up our grounds as we'd like to have them.

Lawns need regular mowing; flower beds need edging and cultivation; faded flowers should be cut off; leaves and litter always accumulate; lawns and driveways need occasional raking.

To keep them in good condition and appearance, hedges need occasional clipping; shrubs and trees require skilled pruning. Those flowering in early spring should be pruned right after the flowers fade; others in fall or early spring.

Sounds like quite an undertaking. But it needn't be if done a little at a time, and at the right time, by those who know what is needed and how to do it.

H. V. Lawrence's special maintenance crews are well equipped with knowledge, experience and tools to do whatever is required to keep your grounds attractive and healthy. Charges are reasonable, too.

Of course, if you are a charter member of the Do-It-Yourself Club, more power to you. We'll gladly supply you all the plants, tools, fertilizers, seeds, insecticides, you need. And with good equipment, you'll be well able to do a fine job.

Either way, we're here to help you.



*The Judicious Use of Appropriate Evergreens Gives All-Year Richness
and Beauty*

(Design, Construction and Planting by Our Landscape Service)

Evergreens

Constant beauty throughout the entire year is perhaps the greatest single attribute of the Evergreens.

Of almost equal value is the rich and abundant flower production of many of the broadleaf types. Rhododendrons and Laurel are the best known examples. Pieris (commonly called Andromeda) and Firethorn are two exceptionally fine kinds for home use.

All the Hollies — there are several varieties — are outstandingly beautiful evergreens.

Pines, Spruces, Red Cedars, and most of the Arborvitaes and False Cypress make large trees, and should be planted away from the house.

For house plantings and low borders, the spreading Yews, Junipers, many broadleaves, and a variety of dwarf types of evergreens are most valuable.

Evergreen Trees and Shrubs

All evergreens will be furnished balled and burlapped or potted.

ABELIA grandiflora , Abelia. Graceful low shrub, glossy foliage, arbutus-like flowers from July to October.	Each	Dozen
15 to 18 in.....	\$3.25	\$36.00

Azaleas

AZALEA amoena . Rosy-purple. May		
18 to 24 in.....	5.00	
Flame . Copper-red. Early		
15 to 18 in.....	4.00	
hinodegiri . Bright scarlet. May-June		
12 to 15 in.....	5.00	
15 to 18 in.....	6.00	
hinamoyo . Soft pink. May		
9 to 12 in.....	3.00	
indica alba . White. Late spring		
15 to 18 in.....	5.00	
18 to 24 in.....	7.50	

BUXUS sempervirens , Common Boxwood		
12 to 15 in.....	3.00	
15 to 18 in.....	4.50	
18 to 24 in.....	6.00	

Prices on larger specimens on request.

BUXUS suffruticosa , Old English Boxwood.		
For edging		
6 to 8 in.....	\$75.00 per 100	.90 9.60

Heather

CALLUNA, Heather

Low evergreen shrubs, 6 to 24 inches tall, especially noted for their bright rosy-pink and white flowers appearing in great profusion late in summer. Exceptionally good for massing on dry slopes and sandy banks, as well as in evergreen borders.

vulgaris alba erecta. White variety. Tall.

vulgaris alba minor. White Heather. White flowers. Dwarf.

vulgaris nana. Dwarf, dense, dark green clumps.

vulgaris pilosa. Pure white flowers. Free flowering.

vulgaris rubra erecta. Red Heather. Red flowers. Tall growing.

	Each	Dozen	Hundred
(Field-grown) Nice plants.....	\$.90	\$9.60	\$60.00

False Cypress — *Chamaecyparis*, *Retinospora*

CHAMAECYPARIS obtusa erecta , Column	
Hinoki Falsecypress.	Each
2 to 3 ft.....	\$6.00
3 to 4 ft.....	8.00
obtusa gracilis , Slender Hinoki Falsecypress.	
18 to 24 in.....	6.00
obtusa nana , Dwarf Hinoki Falsecypress.	
Very dwarf.	
12 to 15 in.....	4.50
pisifera , Sawara Falsecypress.	
pisifera aurea , Golden Sawara Falsecypress.	
pisifera plumosa , Plume Falsecypress.	
pisifera plumosa aurea , Goldenplume False-	
cypress.	
Prices on the above four varieties:	
18 to 24 in.....	3.50
2 to 3 ft.....	5.00
3 to 4 ft.....	7.00
pisifera filifera , Thread Falsecypress.	
18 to 24 in.....	4.50
2 to 3 ft.....	6.00
3 to 4 ft.....	8.00
pisifera squarrosa , Gray Moss Falsecypress.	
2 to 3 ft.....	5.00
3 to 4 ft.....	7.00

CYTISUS, Scotch Broom, see page 39.

DAPHNE cneorum , Garland Flower	
9 to 12 in.....	2.75

ERICA, Heath, see page 45.

EUONYMUS japonicus , Evergreen Burningbush	
12 to 15 in.....	2.50
Other varieties, see Vines, page 45.	

Holly — *Ilex*

ILEX aquifolium , James G. Essons, English	
Holly. Hardy on Cape Cod.	
2 to 3 ft.....	8.00
crenata hybrid , Upright Japanese Holly	
18 to 24 in.....	7.00
crenata convexa , Boxleaf Holly	
12 to 15 in.....	4.50
15 to 18 in.....	6.00
18 to 24 in.....	8.00
crenata Helleri , Dwarf Japanese Holly	
9 to 12 in.....	4.00
crenata stokesi , Stokes Holly	
9 to 12 in.....	3.00

ILEX — continued

glabra , Inkberry, nursery-grown	Each	Dozen
12 to 15 in.....	\$3.00	\$33.00
15 to 18 in.....	3.50	39.00
opaca , American Holly. The great popular favorite. Hardy nursery-grown plants, safest to move.		
6 to 9 in.....	1.75	19.20
9 to 12 inch, all berry-bearing plants	2.50	
Prices of larger sizes on application.		

Junipers — Juniperus

JUNIPERUS chinensis pfitzeriana , Pfitzer Juniper (spreading)		
1½ to 2 ft.....	7.00	78.00
2 to 2½ ft.....	8.50	
horizontalis depressa plumosa , Andorra Juniper		
1½ to 2 ft. spread.....	5.50	61.20
horizontalis glauca hetzi , Hetz Blue Juniper (spreading)		
1½ to 2 ft.....	7.00	78.00
2 to 3 ft.....	8.50	
keteleeri		
2 to 2½ ft.....	5.00	
virginiana , Red Cedar		
3 to 4 ft.....	5.00	57.00
4 to 5 ft.....	6.50	72.00
Collected specimens in all sizes quoted on request.		
KALMIA latifolia , Mountain Laurel		
1½ to 2 ft., Nursery grown.....	7.00	
2 to 2½ ft., Nursery grown.....	8.50	
LEUCOTHOE catesbaei , Drooping Leucothoe		
12 to 15 in.....	4.00	

Spruces — Picea

PICEA glauca , White Spruce		
18 to 24 in.....	4.00	
glauca albertiana , Alberta Spruce. Rare and distinctive; very dwarf		
9 to 12 in.....	3.00	
excelsa , Norway Spruce		
3 to 4 ft.....	6.00	
4 to 5 ft.....	8.00	
6 to 8 ft.....	12.00	
pungens , Colorado Spruce		
2 to 3 ft.....	7.00	
3 to 4 ft.....	9.00	
pungens glauca , Blue Colorado Spruce		
3 to 4 ft.....	12.00	

Andromeda — Pieris

	Each	Dozen
PIERIS floribunda , Mountain Andromeda		
15 to 18 in.....	\$6.00	
japonica , Japanese Andromeda		
12 to 15 in.....	3.50	\$39.00
15 to 18 in.....	5.00	57.00
18 to 24 in.....	7.00	78.00
2 to 2½ ft.....	9.00	

Pines — Pinus

PINUS mugo mughus , Mugho Pine.		
15 to 18 in. spread.....	5.50	
nigra (austriaca) , Austrian Pine		
3 to 4 ft.....	8.00	
resinosa , Red Pine		
3 to 4 ft.....	6.00	67.20
thunbergi , Japanese Black Pine		
The very best evergreen for seashore exposure.		
18 to 24 in.....	4.00	45.00
2 to 3 ft.....	6.00	
3 to 4 ft.....	8.00	
PRUNUS laurocerasus , Laurelcherry		
9 to 12 in. spread.....	2.50	
PYRACANTHA coccinea lalandi , Firethorn		
15 to 18 in., heavy.....	3.00	

Rhododendrons

RHODODENDRON carolinianum , Carolina		
Rhododendron. Pale pink, May.		
15 to 18 in., Nursery grown.....	5.50	61.20
18 to 24 in.....	7.50	
2 to 2½ ft.....	9.00	
laetevirens , Wilson Rhododendron. Early,		
rose pink		
12 to 15 in.....	5.00	
15 to 18 in.....	6.00	
18 to 24 in.....	8.00	
maximum , Rosebay Rhododendron. July,		
apple-blossom pink; thrives in shade.		
2 to 3 ft., Nursery grown.....	7.50	84.00
3 to 4 ft., Nursery grown.....	11.00	
RHODODENDRON HYBRIDS — Seedlings		
12 to 15 in. Heavy plants.....	5.00	57.00
15 to 18 in.....	6.50	72.00
1½ to 2 ft.....	9.00	

Yews — Taxus

TAXUS baccata repandens , Spreading English Yew	Each	Dozen
12 to 15 in.....	\$5.00	\$57.00
cuspidata , Spreading Japanese Yew. Heavy plants		
15 to 18 in. spread.....	5.00	57.00
18 to 24 in. spread.....	6.50	72.00
2 to 2½ ft.....	9.00	
cuspidata capitata , Upright Japanese Yew		
1½ to 2 ft.....	6.50	
2 to 2½ ft.....	8.50	
2½ to 3 ft.....	12.00	
3 to 3½ ft.....	15.00	
cuspidata nana , Dwarf Japanese Yew		
12 to 15 in. spread.....	5.00	
15 to 18 in. spread.....	6.00	
18 to 24 in.....	9.00	
media hatfieldi , Hatfield Yew (upright)		
15 to 18 in.....	6.00	67.20
18 to 24 in.....	7.00	78.00
2 to 2½ ft.....	9.50	
media hicksi , Hicks Yew		
15 to 18 in.....	4.50	51.00
1½ to 2 ft.....	6.50	72.00
2 to 2½ ft.....	8.00	

Arborvitae — Thuja

THUJA occ. globosa , Globe Arborvitae		
15 to 18 in.....	3.00	33.00
1½ to 2 ft.....	4.00	45.00
occ. nigra , New, Dark American Arborvitae		
18 to 24 in.....	3.25	36.00
2 to 3 ft.....	4.50	51.00
3 to 4 ft.....	6.00	67.20
4 to 5 ft.....	8.00	
5 to 6 ft.....	10.00	
occ. pyramidalis , Pyramidal Arborvitae		
2 to 3 ft.....	5.00	57.00
3 to 4 ft.....	6.50	72.00
4 to 5 ft.....	8.00	
occ. wareana , Siberian Arborvitae		
18 to 24 in.....	4.50	51.00
2 to 3 ft.....	6.00	67.20
3 to 4 ft.....	8.00	
orientalis aurea nana , Golden Dwarf Biota		
15 to 18 in.....	4.00	
ULEX europaeus , True Scotch Gorse. Yellow flowers in spring. 4 in. pots.....	1.50	



The Majesty of New England Elms

Flowering and Shade Trees

Familiar trees like elms, maples, oaks, lindens, willows and beeches are like old friends. We almost take them for granted. When they suffer severe damage from storm or pest we seem to suffer with them. No home, no community, would be attractive without trees. For our own pleasure and that of succeeding generations we should plant new trees each year.

Particularly attractive, and of rapidly increasing use, is that large group of trees especially valued for their beautiful flowers. These include dogwoods, hawthorns, magnolias, golden-chain, flowering crab-apples and cherries, and several others. All make specimens of great beauty, and add value and enjoyment to all home grounds. They are particularly well suited for use in connection with the single-floor house and for small properties where space is at a premium.

For most kinds both spring and fall are favorable for planting.

In many varieties we have larger sizes than listed in specimen grade. Prices on request.

All trees bare root except where noted.

Maples — *Acer*

<i>ACER palmatum atropurpureum</i> , Blood-leaf	Each	Dozen
Japanese Maple		
1½ to 2 ft. grafted specimens, B. & B. . . .	\$8.50	
<i>platanoides</i> , Norway Maple		
6 to 8 ft.	6.50	\$72.00
8 to 10 ft.	9.00	
10 to 12 ft.	12.00	
<i>platanoides Schwedleri</i> , Schwedler Maple		
6 to 8 ft.	8.00	
8 to 10 ft.	12.00	
<i>platanoides Schwedleri</i> , "Crimson King"		
New. Rich maroon foliage all season long.		
6 to 8 ft.	10.00	
8 to 10 ft.	13.00	
<i>rubrum</i> , Red Maple		
6 to 8 ft.	5.00	
8 to 10 ft.	7.00	
10 to 12 ft.	9.00	

Birches — *Betula*

<i>BETULA papyrifera</i> , Canoe Birch	
6 to 8 ft., B. & B.	7.50
8 to 10 ft., B. & B.	10.00
<i>pendula laciniata</i> , Cut-leaf Birch	
6 to 8 ft., B. & B.	8.50
8 to 10 ft., B. & B.	11.00
<i>CHIONANTHUS virginica</i> , White Fringe	
3 to 4 ft., B. & B.	3.00

Dogwoods — *Cornus*

<i>CORNUS florida</i> , White Flowering Dogwood	
3 to 4 ft., B. & B.	6.50
4 to 5 ft., B. & B.	9.00
5 to 6 ft., B. & B.	13.00
<i>florida rubra</i> , Pink Flowering Dogwood	
2 to 3 ft., B. & B.	6.00
3 to 4 ft., B. & B.	9.00
4 to 5 ft., B. & B.	15.00
<i>Kousa</i> , Japanese Dogwood	
3 to 4 ft., B. & B.	5.00
4 to 5 ft., B. & B.	7.00
5 to 6 ft., B. & B.	9.50

For Bush Dogwoods please see page 38.

Hawthorns — *Crataegus*

	Each	Dozen
CRATAEGUS crus-galli , Cockspur Thorn		
5 to 6 ft., B. & B.....	\$8.50	\$96.00
6 to 8 ft., B. & B.....	12.00	
oxyacantha , English Hawthorn		
3 to 4 ft., B. & B.....	5.00	
oxyacantha pauli , Paul's Scarlet Hawthorn		
5 to 6 ft., B. & B.....	7.50	
Phaenopyrum , Washington Hawthorn		
3 to 4 ft.....	4.00	
4 to 5 ft.....	5.00	

Beeches — *Fagus*

↘ FAGUS grandifolia , American Beech	
3 to 4 ft., B. & B.....	6.00
4 to 5 ft., B. & B.....	7.50
5 to 6 ft., B. & B.....	9.00
sylvatica , European Beech	
8 to 10 ft., B. & B.....	16.00
Sylvatica Riversi , Purple European Beech	
3 to 4 ft.....	12.00
GLEDITSIA triacanthos, inermis , Thornless Honeylocust	
8 to 10 ft.....	10.00
10 to 12 ft.....	12.00
LABURNUM watereri (vossi) , Goldenchain	
6 to 8 ft., B. & B.....	10.00
MAGNOLIA soulangeana , Saucer Magnolia	
2 to 3 ft., B. & B.....	7.50
3 to 4 ft., B. & B.....	9.00
stellata , Star Magnolia	
2 to 3 ft., B. & B.....	7.50

Flowering Crab Apples — *Malus*

MALUS arnoldiana , Arnold Crab	
5 to 6 ft.....	7.50
6 to 8 ft.....	10.00
↘ hopa , Hopa Crab	
6 to 8 ft., heavy	10.00
8 to 10 ft.....	15.00
hupehensis , Tea Crab	
5 to 6 ft.....	7.50
↘ niedzwetskyana , Redvein Crab	
5 to 6 ft.....	7.50
↘ purpurea eleyi , Eley Crab	
5 to 6 ft.....	7.50
↘ scheideckeri , Scheidecker Crab	
5 to 6 ft.....	7.50
6 to 8 ft.....	10.00

OXYDENDRUM arboreum , Sourwood	Each	Dozen
White flowers in summer.		
3 to 4 ft., B. & B.....	\$5.50	

PLATANUS orientalis , Oriental Planetree		
6 to 8 ft.....	7.50	

Plums and Cherries — *Prunus*

✓ PRUNUS pissardi , Purple Leaf Plum		
4 to 5 ft.....	5.00	
serrulata Kwanzan, Flowering Cherry		
5 to 6 ft.....	7.50	
6 to 8 ft.....	12.00	
Single Weeping Cherry		
5 to 6 ft.....	10.00	

Oaks — *Quercus*

QUERCUS palustris , Pin Oak		
6 to 8 ft.....	7.50	

Willows — *Salix*

SALIX discolor , French Pussy Willow		
3 to 4 ft.....	1.00	\$10.80
4 to 5 ft.....	1.50	
niobe , Goldenbark Weeping Willow		
6 to 8 ft., B. & B.....	5.00	
pentandra , Laurel Willow		
3 to 4 ft.....	1.25	13.80
4 to 5 ft.....	1.50	16.20

SORBUS aucuparia , European Mountain Ash		
8 to 10 ft.....	10.00	

Lindens — *Tilia*

TILIA cordata , Little Leaf European Linden		
6 to 8 ft.....	7.00	

Elms — *Ulmus*

ULMUS americana , American Elm		
8 to 10 ft.....	7.50	
10 to 12 ft.....	10.00	

A few large trees available; prices on request.

Fruit Trees and Bush Fruits

Add to the flower beauty of all kinds of fruit trees the enjoyment and use of the multitude of fine fruits produced and we have a combination with universal appeal. The necessary care is well rewarded in pride of production.

Tree fruits and bush fruits alike are very low in cost but rich in returns for every home owner.

Potted fruit trees 50c extra unless otherwise noted.

APPLES. Standard Trees	Each	Dozen
2-year, 5 to 6 ft.....	\$2.00	\$22.20

- ✓ **Baldwin.** Large; winter.
- ✓ **Cortland.** Improved McIntosh. Comes a month later.
- ✓ **Early McIntosh.** September.
- ✓ **Golden Russet.** Winter.
- ✓ **Gravenstein.** Large; October.
- ✓ **Greening.** Good, winter.
- ✓ **Macoun.** McIntosh type, solid red; winter.
- ✓ **McIntosh.** One of the best; November.
- ✓ **Northern Spy.** Yellow and red; winter.
- ✓ **Red Astrachan.** Red; August.
- ✓ **Red Delicious.** Large, red; winter.
- ✓ **Wealthy.** Deep red; fall.
- ✓ **Yellow Transparent.** August.

✓ **DWARF APPLES.** Excellent where space is limited..... 3.75
 Baldwin, Cortland, McIntosh,
 Red Delicious,
 R. I. Greening, Yellow Transparent.

BLACKBERRIES	Each	Dozen	100
✓ Eldorado. Fine, large fruit.....	\$.30	\$3.00	\$20.00

BLUEBERRIES, Cultivated Hybrids

We recommend especially these four newer varieties. All produce large sweet berries, and all are of the same type of growth.

- ✓ **Burlington.** Medium blue, latest to ripen.
- ✓ **Dixie.** Fine mid-season variety.
- ✓ **Pemberton.** Deep blue, late mid-season.
- ✓ **Weymouth.** Early to mid-season, large fruit.
 18 to 24 in. plants, in pots, \$2.25 each, \$24.00 per dozen.

CHERRIES			
2 to 3 yr.....	Each		
↘ Black Tartarian. Black, sweet.	\$2.50		
↘ Montmorency. Red, sour.			
CRAB APPLES			
↘ Transcendent. Early red.			
2-year, 5 to 6 ft.....	1.75		
↘ Hyslop. Crimson.			
2-year, 5 to 6 ft.....	1.75		
CURRANTS			
	Each	Dozen	100
↘ Red Lake. Best standard variety.	\$.60	\$6.00	\$40.00
GOOSEBERRIES			
↘ Champion. Good 2-year plants.	.65	7.20	
GRAPES			
2-year old, strong vines. Potted.			
↘ Caco. Early. The best red grape...	1.50	16.20	
↘ Concord. Black; late.....	1.50	16.20	
↘ Fredonia. Blue-black; early.....	1.50	16.20	
↘ Niagara. White.....	1.50	16.20	
PEACHES			
No. 1 grade trees.....	Each		
↘ Belle of Georgia. Large, white flesh, free-stone, early.	\$1.50		
↘ Elberta. Large yellow, free-stone, late.			
↘ Golden Jubilee. Yellow, free-stone, hardy, early.			
↘ Hale Haven. Fine, new, prolific; yellow, early.			
PEARS. Standard Trees			
3-year, 5 to 6 ft.....	2.50		
↘ Bartlett. Late summer.			
↘ Beurre Bosc. Winter.			
↘ Clapp's Favorite. Summer.			
↘ Seckel. Winter.			
↘ PEARS. Dwarf: Bartlett and Clapp's Favorite	3.50		
PLUMS			
3-yr.....	2.50		
↘ Abundance. Large yellow. Early August.			
↘ Italian Prune. Fine for preserving.			
↘ Lombard. Dark red. August.			
RASPBERRIES			
Strong plants.....	Dozen	100	
↘ Cuthbert. Large red fruit.	\$3.00	\$20.00	
↘ Indian Summer. Everbearing, red.			
↘ Taylor. New, prolific, red.			

How and When to Plant

*Practical Suggestions for Everyone
Based on Experience
Tested by Time*

HOW TO PREPARE THE SOIL

It is important to have the ground adequately prepared *before* any planting is done. Average existing topsoil throughout most of the Cape is thin and sandy, with unfertile sand and gravel subsoil directly beneath.

Loam For success in new plantings, remove the unproductive subsoils and deepen the topsoil by adding new fertile loam to the following recommended depths:

For flower beds, vegetable gardens, and most ground cover plants, 10 to 12 inches minimum; 15 to 18 inches is that much better.

For flowering shrubs, floribunda roses, hedges, bush fruits and most evergreens, 16 to 18 inches.

For climbing vines, 24 inches deep and as wide as space permits.

For trees, both evergreen and deciduous, holes at least 6 inches deeper and 2 feet wider than the full spread of the tree roots.

For hybrid tea roses, special preparation 2½ feet deep is advisable to promote deep rooting and strongest top growth, — both valuable insurance against winter killing.

For good lawns, 4 inches minimum if subsoil is clayey, 8 inches on light sandy subsoil. Peat will help hold moisture and food.

Manure, Peat and Fertilizers

Mix with the fertile loam well-rotted cow manure, adding about 2 inches for every foot in depth. Prepared manure adds food as well as humus and organic content. Good native peat also added in the same proportion as manure will further aid in retaining moisture in lighter soils. In many cases the baled peat moss is more conveniently handled.

If soils are decidedly acid, lime should be added at the rate of 5 to 7 pounds per 100 square feet.

In planting vegetables and annual flowers, work in appropriate chemical fertilizers (we like the Agrico brands), 4 pounds per 100 square feet. For shrubs, roses, evergreens and trees, such quick-acting chemicals are best used for top feeding *after* planting.

HOW TO PLANT

Digging. In the prepared ground, for each plant dig a hole as deep as the roots, and wide enough to spread out the roots to their full extent. Work loose soil carefully among roots to

leave no air spaces. Fill half way and water thoroughly. After water has settled, fill in the rest of the hole, firm the soil by treading in, leaving a shallow saucer-shape depression around each plant, and water again.

Watering. Water the soil (not the tops of the plants) thoroughly once or twice a week through the first growing season. Only a heavy rain can take the place of a thorough watering.

Staking. Trees 10 feet or more in height should be securely staked for the first year.

Mulching. Surface mulching with peat or cow manure is helpful after planting, especially during the winter. Put mulching around the plants, not on top of them, except in the case of those perennials which die down to below the surface in winter.

Spacing. Because plants vary so greatly in size and shape as they grow, distances apart when planting should be planned accordingly. Except in direct sea-wind exposures and for dense hedge effects, where closer planting is needed, do not overcrowd. Better allow room enough for each type of plant to attain its natural mature beauty.

WHEN TO PLANT. Two main seasons, Spring and Fall, are equally good for planting almost all kinds of hardy plant materials. Spring planting season extends here from about March 20 to late June, the earlier the better. Fall planting begins about September 15 and runs to mid-December. Our long experience suggests the following:

Hardy Perennial Flowers. Spring is good for all kinds. Fall is equally good for all except those which are fall-flowering, such as chrysanthemums and asters.

Flowering Shrubs and Trees, Shade Trees and Fruits. Spring and Fall equally good for most kinds. Cherries, peaches, dogwoods, hawthorns, beeches, birches are supposed to prefer spring.

Large Trees. Are also very successfully moved in midwinter.

Evergreens. Spring and early Fall are equally good.

Roses. For hybrid teas and most floribunda types and climbers we strongly favor Spring planting in this area. Two reasons: First, winter weather frequently varies between cold and warm which is unfavorable to fall planted roses; second, better selections of top-grade new plants are available in Spring. Dormant roses for planting up to May 1; potted plants for later Spring planting are best.

Bulbs. Such as tulips, daffodils, narcissus, hyacinth, crocus are offered only in Fall.

Annuals, Bedding Plants and Vegetable Plants. Are ready May 15.

Lawn Seeding. Best of all is from September 1 to October 15, next best April 1 to May 1.

Information for Customers

Guarantee

All our stock is guaranteed true to name, in good condition, carefully dug, and properly packed for safe delivery.

Where in our judgment our plants are properly planted and receive adequate watering and after-care, we will replace any plants that fail to survive the first growing season.

We particularly point out the great importance of **thorough and frequent watering**, not only at time of planting, but especially all through the summer months of the first season after planting. The larger the plant, the more important this watering is, and the greater the quantity needed.

Prices

1 to 5 plants of the same kind (excepting perennials) at the each price; 6 or more at the dozen rate, and 25 or more at the hundred rate where quoted.

All prices quoted are F.O.B. our nurseries in Falmouth, and apply to our usual first-grade stock. Where a plant of exceptional specimen quality is selected, a special price will be properly charged.

Because of conditions beyond our control, prices are subject to change without notice. This list cancels all previous lists.

Deliveries and Shipping

Express, freight and parcel post charges are paid by the purchaser. Moderate crating and packing charges may be made.

Truck deliveries without charge are scheduled Fridays during April, May and June, covering all Cape Cod as far as Orleans. For other truck deliveries, fair charges are made, depending on distance and load.

Business Hours

The New Cape Cod Gardening Center on Route 28 in East Falmouth will be open week-days from 8.00 A.M. to 6.00 P.M., and on Sundays from 10.00 A.M. to 6.00 P.M., but closed on national holidays.

Perennial Nursery, Lakeview Avenue, Falmouth, open week-days, 8.00 A.M. to 4.30 P.M.

The Flower Shop, Landscape Offices and Business Offices at 34 Depot Avenue, Falmouth, are open all week-days from 8.00 A.M. to 5.30 P.M., and closed Sundays and holidays.

Visitors are always welcome.

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*COVER: The Summer-flowering Shrub Althea or Rose
of Sharon (Hibiscus syriacus) listed on page 40.*

PINKHAM PRESS
BOSTON



H. V. LAWRENCE, INC.

The Cape Cod Nurseries

FALMOUTH, MASSACHUSETTS

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New England Nurserymen's Association
Massachusetts Nurserymen's Association
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